

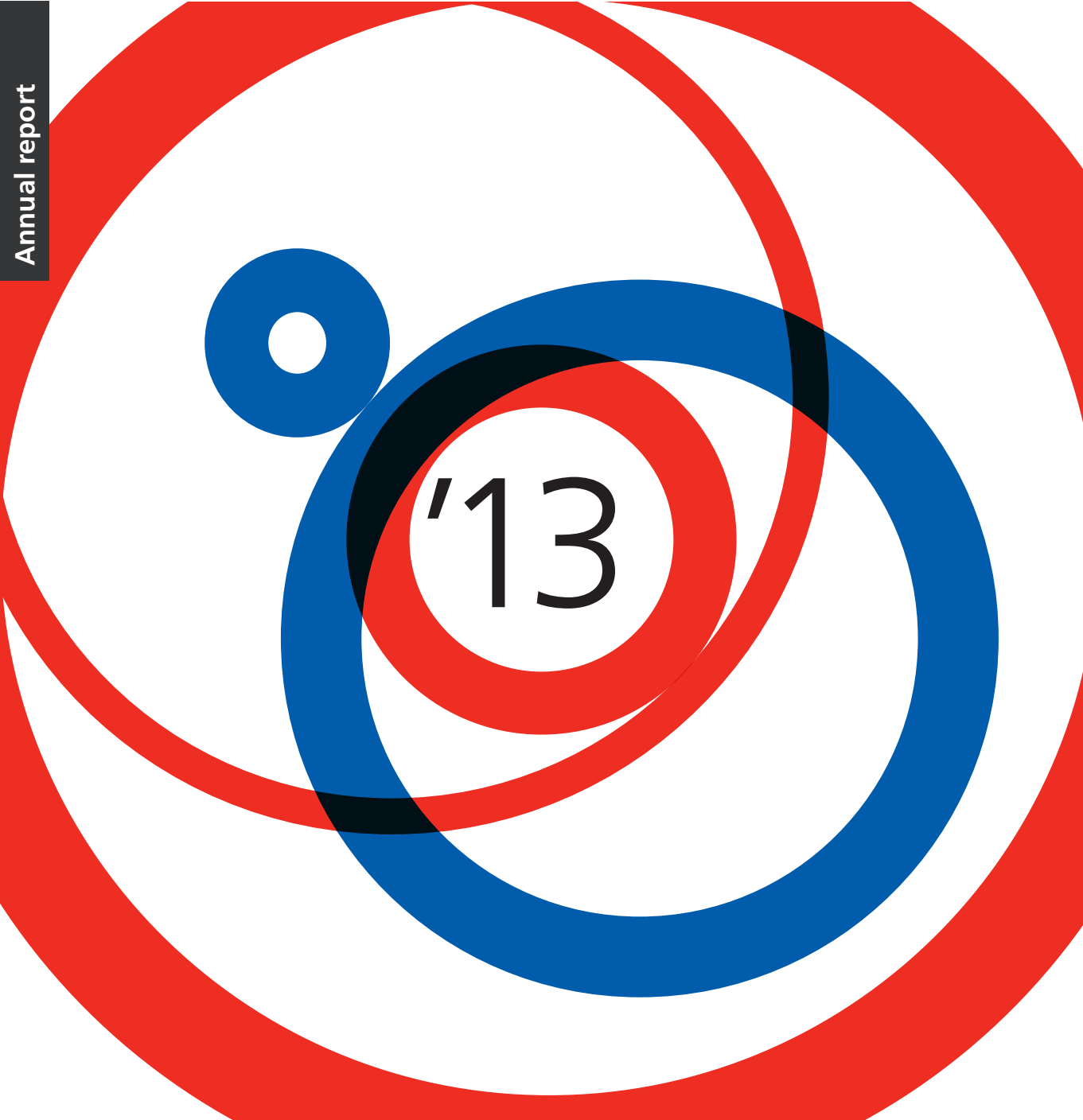


UNIVERSITY OF AMSTERDAM

Amsterdam School of Communication Research / ASCoR

Annual report 2013

Annual report





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ASCoR Annual report 2013

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Communication Research ASCoR

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Introduction by the Scientific Director

The 2013 Annual Report of the Amsterdam School of Communication Research ASCoR looks back on an eventful year. Claartje ter Hoeven received an NWO Veni grant to carry out her project *Unravelling the relationship between flexible working and well-being*. Patti Valkenburg was appointed University Professor by the Executive Board of the University of Amsterdam – the first professor from the field of Communication Science to receive this honorary status. Peter Neijens received the NeFCA Senior Career Award for a lifetime of scholarly achievement in communication science. Emeritus professor and ASCoR Honorary Fellow Cees Hamelink was appointed ICA Fellow by the International Communication Association during the annual conference in London.

The program group Corporate Communication was officially launched in September with newly appointed Professor Rens Vliegthart as their chair. It was also announced that Rens was elected a member of the Young Academy of the Royal Dutch Academy of Sciences (De Jonge Akademie).

Bas van den Putte was appointed Professor of Health Communication, a chair co-financed by the Trimbos Institute.

The NWO Graduate Program is now in full flight with six innovative PhD projects on a wide range of topics.

Similar to previous years, also in 2013 ASCoR researchers engaged in large-scale data collections. Several initiatives toward the optimization of our research infrastructure have been launched or continued, notably a new digital data repository. ASCoR researchers continued their collaborations within ASCoR between the program groups, as well as in interdisciplinary teams within the University of Amsterdam and with national and international colleagues. We were also delighted to welcome several prominent visitors for research visits and guest lectures.

In 2013, ASCoR stimulated researchers to disseminate their insights not only within the academic community, but also to the general public. In this context, the visibility of ASCoR researchers in traditional and new media has been noticeable, with their work being featured in national and international media. In addition, ASCoR researchers have served on several advisory boards and steering committees, thus translating their insights from ASCoR research into broader public knowledge. Finally, ASCoR researchers have been active in sharing their knowledge with others on social media platforms.

Claes de Vreese ended his second term as Scientific Director in September and was succeeded by Jochen Peter. We thank Claes for his invaluable efforts for the institute in the past eight years.

What's next?

In this annual report we summarize and review the achievements in 2013, and we look ahead to 2014 and beyond: ASCoR will be assessed for the period 2008-2013. The outcome of this assessment will be used to inform our new research program for the period 2016-2020. We look forward to strengthening the collaboration of ASCoR researchers between the program groups, in interdisciplinary teams inside and outside the University of Amsterdam, as well as with Dutch and international universities.

Jochen Peter
ASCoR Scientific Director



About ASCoR

The Amsterdam School of Communication Research ASCoR is a research institute in Communication Science, residing in the Faculty of Social and Behavioural Sciences of the University of Amsterdam. It is the largest research institute of its kind in Europe and is among the largest worldwide. More than 55 senior researchers are permanently associated with ASCoR and its English-language PhD program hosts more than 40 candidates.

ASCoR resides at the Department of Communication Science at the University of Amsterdam, and interacts with the Bachelor, Master, and Research Master curricula in communication science. These programs attract more than 1,900 graduate and undergraduate candidates.

ASCoR research concentrates on the production, uses, and consequences of information and communication in informing, persuading, and entertaining citizens. The approach is multidisciplinary: Core theories of communication science are combined with theories and methods from other social sciences, political science, sociology, psychology, economics, history, and information sciences. ASCoR is first and foremost knowledge-driven, and its main peer group is the academic community. ASCoR is strongly committed to knowledge dissemination, mainly through international peer-reviewed publications. At the core of the research agenda are fundamental scientific questions, and research is aimed at developing and empirically testing theory. In doing so, the program applies and develops new methodological approaches, both quantitative and qualitative.

ASCoR figures prominently in both national and international academic communities: it directs the national communication science research school NeSCoR which is accredited by the Royal Dutch Academy of Arts and Sciences (KNAW); it attracts a large share of funding from the Dutch national science foundation (NWO) and the European Research Council; its faculty publish widely

in leading international journals and present research at prominent international conferences. ASCoR faculty are well represented in international communication organizations, such as the International Communication Association (ICA), the International Association for Media and Communication Research (IAMCR), the European Communication Research and Education Association (ECREA), the European Advertising Academy (EAA), and the World Association of Public Opinion Research (WAPOR). ASCoR faculty members serve on the editorial boards of nearly all major international communication journals.

The ASCoR Research Program 2010-2015

The research program for the period 2010-2015 emphasizes the persuading, entertaining, and informing roles of the media and it highlights the shared focus on *uses and consequences of communication* across the different ASCoR Program Groups.

The ASCoR Research Program 2010-2015 is guided by a shared empirical focus on the contents, uses and consequences of media and communication. It pioneers in a renewal of media effects theorizing: It sees media use as the outcome of individual dispositions and its context, it focuses on conditional effects (who is affected under which circumstances?) and indirect effects (through which processes?), and it aims to contribute to communication science theories, while also interacting with other disciplines.

Our focus is driven by the conviction that research should provide answers to questions that are both scientifically important and socially relevant. Our research program combines traditional media and communication effects theories, and it also reappraises and renews those theories. It pays more attention to conditional and indirect effects, motivational factors, psychological processes, investigated in larger and more adequately designed studies that include new measurement and modeling techniques.

The ASCoR Research Program 2010-2015 acknowledges that many communication processes both influence ongoing changes and are affected by them, that communication cuts across levels of individuals, groups, institutions and society, and that communication includes (mass) mediated and interpersonal communication. This is why the program uses a tripartite division in research domains. It is organized along three primary functions of communication: To persuade, to inform, and to entertain. All three research areas focus in particular on the contents, uses and consequences of communication.

The research program stresses, on the one hand, continuation of the 2006-2010 program – given the excellent research assessment in 2008 and top scores for vitality and future prospects – and on the other hand, change. It reflects the developments in our field, in research policies, and the composition of our faculty. In the research program 2010-2015 we focus on the overlap and new, shared areas of interest across the program groups. We pay particular attention to the role of entertainment in media and communication. *Entertainization* is the anchoring

and unifying notion that cuts across our program groups. Entertainization is the widespread inclusion of entertainment elements (e.g., emotions, dramatic conflict, and sensationalism) into information, education and advertising. News has become more sensational, conflict- and human-interest-oriented. Education has embraced edutainment. Traditional advertising has progressively been replaced by product placement, sponsored programs, advergames, and brand entertainment, which all use entertainment as their basis. Some cultural commentators have alluded to the entertainization of society as a whole.

An important assumption of entertainization is that it enhances audience effects: It presumably leads to more attention for news programs and political information, less resistance to commercials and health-education messages, and improves learning from educational curricula. However, even though these intended effects are often taken as granted by journalists, advertisers and (health) educators, they have rarely been investigated. Despite a seemingly irreversible trend to entertainization, we still lack even basic knowledge about whether, and if so, under which circumstances, entertainization is effective in informing, educating, or persuading audiences. These are the questions – of high societal relevance – that cut across and bring together researchers in the different groups. More importantly, we lack a true understanding of potentially unintended effects of entertainization. Entertainized media messages are said to be more powerful than traditional ones because they block critical thoughts and weaken resistance. So far, there have been ample and often contradictory speculations about these unintended effects.

Program groups

The research program is organized according to three functions of communication, that is, entertainment, persuasion, and information. This is reflected in the three program groups Persuasive Communication (to persuade), Political Communication & Journalism (to inform), and Youth & Media Entertainment (to entertain). As of September 2013, a fourth program group was added that focuses on the information and, to a lesser extent, the persuasion function of communication: Corporate Communication. Research in this group focuses on the development, execution and effects of communication strategies towards internal and external stakeholders of organizations.

Societal relevance

Societal relevance is a key aspect of all ASCoR research. Knowledge dissemination, that is, the sound information of the non-academic public based on latest insights is of great significance to ASCoR researchers. ASCoR researchers disseminate their knowledge in a variety of ways: through productive interaction with stakeholders in society, public appearances, inspiring and innovative teaching, membership of advisory boards and steering committees, and in a pro-active, social-media based distribution of information to the general public.

The endowed chairs of Eugène Loos, Noelle Aarts and Peter Kerkhof are sponsored by external stakeholders, thus naturally providing a bridge to society. In addition, the close collaboration with SWOCC (Foundation for Scientific Research of

Commercial Communication) opens up opportunities for interacting with its corporate sponsors. ASCoR researchers regularly post SWOCC blogs, present at SWOCC symposia, and write publications. Several co-sponsored projects are active each year, including a PhD project. SWOCC Director Peeter Verlegh is also an Associate Professor in the Persuasive Communication group.

As ASCoR researchers – including all PhD candidates and most postdocs – have teaching duties, there is a natural link with the next generation of communication experts. In collaboration with the College of Communication and the Graduate School of Communication, ASCoR researchers put strong emphasis on evidence-based teaching in which the latest results from their rigorous, often internationally leading research is presented to students.

Several ASCoR researchers – most notably Vliegthart and Van Spanje – regularly publish on opinion blogs such as stukroodvlees.nl, denieuwereporter.nl, and thepostonline.nl. Appearances in newspapers and current affairs magazines are common and include quality newspapers NRC Handelsblad, De Volkskrant and Trouw as well as weekly magazines, such as HP De Tijd. ASCoR researchers also frequently appear as experts on TV and radio.

National and European government organizations, such as the Dutch Council for Public Administration and the European Parliament, invite ASCoR researchers for seminars on a range of topics across all program groups. Joost van Spanje and Claes de Vreese were invited to contribute to an official WRR Investigation for the Dutch Scientific Council for Government (Wetenschappelijke Raad voor het Regeringsbeleid).

ASCoR researchers are members of several advisory boards and steering committees. For example, Hans Beentjes is a member of the scientific board of the Netherlands Institute for the Classification of Audiovisual Material (NICAM) where Jochen Peter serves as a member of the Complaints Council and Ed Tan as a member of the Advisory Board. Marjolein Moorman is a member of the Amsterdam City Council. Peter Neijens is a member of the Advisory Board of SIRE (Dutch public awareness foundation).

ASCoR members also contribute to many initiatives by the University of Amsterdam aimed at the general public, such as Broodje Kennis, the annual University Day, the debating series of the Amsterdam Academic Club, and Spui24.

Several initiatives for knowledge dissemination were set up by ASCoR researchers. The website versvak.nl aims to open up the latest scientific insights from political communication and journalism to a wide audience (Marijn van Klingereren and Damian Trilling), whereas YME members involved in the Center for research on Children, Adolescents and the Media (CCAM) produce the CCAM Kennis newsletter, which disseminates recent insights from the group's research to stakeholders.

ASCoR members publish practical translations of their work in professional journals and newsletters and present their findings at symposia aimed at disseminating academic research to professionals, in particular for communication professionals and in the marketing and health sectors.

Organizational structure

ASCoR is a research institute within the Faculty of Social and Behavioural Sciences of the University of Amsterdam. It has the legal status of a research institute in terms of the law (WHW, articles 9.49-9.55). The Scientific Director and the Research Manager are jointly responsible for the day-to-day management of ASCoR.

Research is carried out in four program groups: *Corporate Communication, Persuasive Communication, Political Communication & Journalism*, and *Youth & Media Entertainment*. In addition a number of ASCoR members belong to the group of General Communication Science. Each of these groups covers a large number of research projects. The program group directors advise the Scientific Director on research policy in the ASCoR Board.

The Board is supported by the International Advisory Board, which consists of leading experts in our field. Management is assisted in their tasks by a small support staff.

Management & support

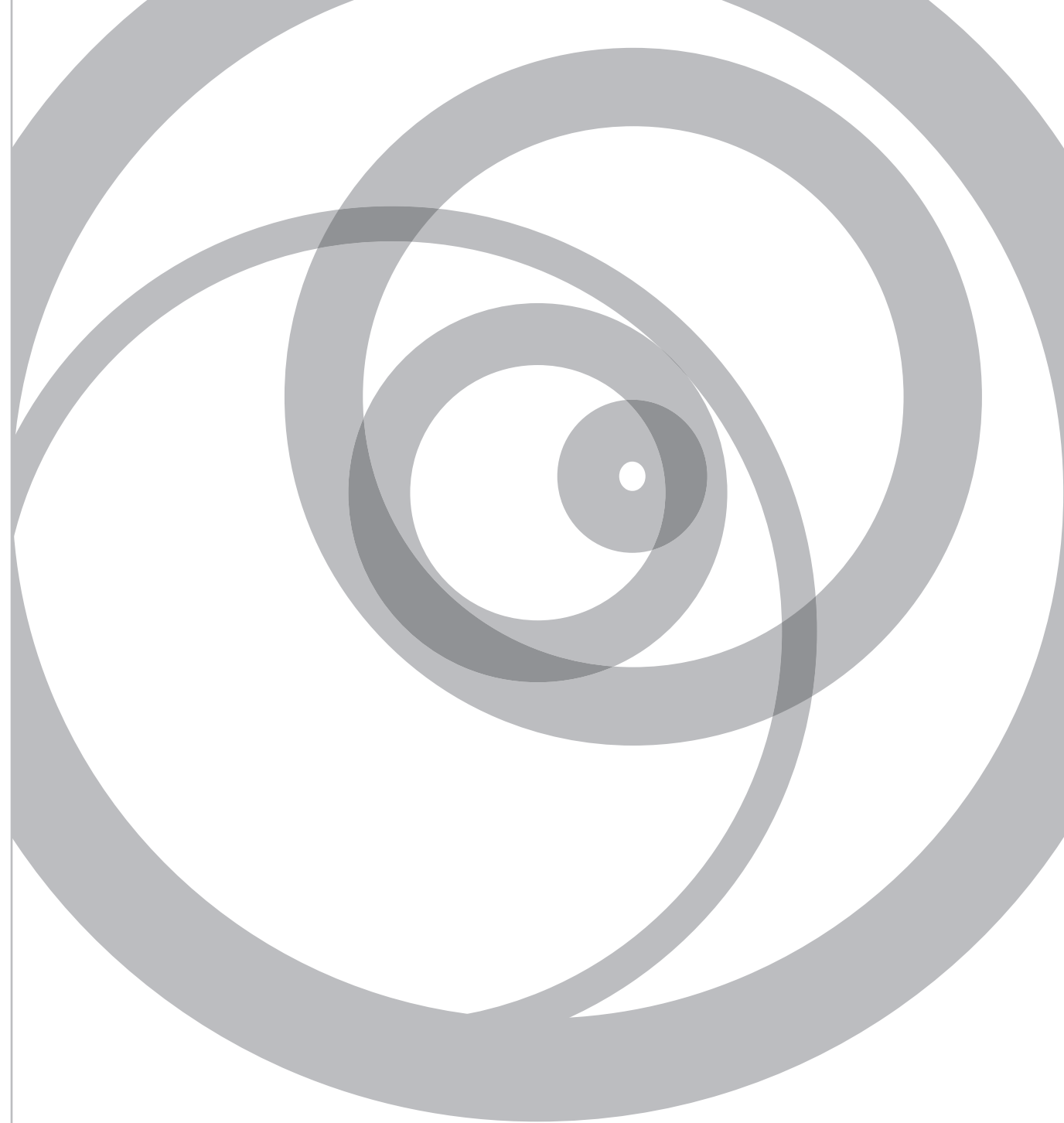
Scientific Director	Prof. dr. J. Peter
Research Manager	Dr. M.E. Prangmsma
Junior Research Manager	A.I. Haijer, MSc
Secretariat	M.A.M. Smit, K.H. Hair & E.C. Nipperus
Lab Support	E. Blankwater, MSc

Program Group Directors

Corporate Communication	Prof. dr. R. Vliegthart
Persuasive Communication	Dr. J.C.M. van Weert
Political Communication & Journalism	Prof. dr. C.H. de Vreese
Youth & Media Entertainment	Prof. dr. J.W.J. Beentjes

International Advisory Board

Prof. dr. Joanne Cantor	University of Wisconsin-Madison (USA)
Prof. dr. Ingrid Volkmer	University of Melbourne (Australia)
Prof. dr. Frank Esser	University of Zurich (Switzerland)
Prof. dr. Shintaro Okasaki	Universidad Autónoma de Madrid (Spain)
Prof. dr. Dhavan Shah	University of Wisconsin-Madison (USA)
Prof. dr. Michael Slater	Ohio State University (USA)
Prof. dr. Cristel Russel	University of Auckland (New Zealand)



Review of 2013

Faculty changes

In 2013, several new researchers joined us. Magdalena Wojcieszak joined us from IE University, Spain, as an associate professor, and Jonas Lefèvere from Antwerp University started as assistant professor, both in Political Communication & Journalism. Rinaldo Kühne joined us from the University of Zürich as an assistant professor in Youth & Media Entertainment. Sandra Jacobs was recruited from Utrecht University as an assistant professor in Corporate Communication.

There were also a number of job promotions in 2013. Bas van den Putte was appointed Professor of Health Communication (sponsored by the Trimbos Institute), and Rens Vliegthart was appointed Professor of Media & Organizations. The Dutch association for senior citizens ANBO extended its sponsorship for the endowed chair of Eugène Loos on old and new media in an ageing society. Postdoc Sindy Sumter was promoted to assistant professor, as was Research priority Area postdoc Yph Lelkes. ASCoR Associate Members and lecturers Knut de Swert and Joost Verhoeven also obtained assistant professorships, which illustrates the success of the Associate Membership scheme. Claes de Vreese, ending his eight-year term as ASCoR and NeSCoR director was appointed Adjunct Dean of the Faculty of Social and Behavioral Sciences. Jochen Peter took over directorship of ASCoR, and Hans Beentjes was appointed the new NeSCoR director.

A record number of thirteen ASCoR PhD candidates successfully defended their dissertations and received their degrees. Rachid Azrout graduated in January and Judith Möller in December and both were hired as postdoctoral researchers in Political Communication & Journalism. Tom Bakker graduated in February and moved on to a research position at TNO (Netherlands Organization for applied Scientific Research). Susanne Baumgartner graduated in May and was hired first

as a postdoctoral researcher for the Research Priority Area Communication and then as an assistant professor in Youth & Media Entertainment. Pieterjan Desmet graduated in February and took up a position as senior communication consultant at Antenna in his native Belgium. Simone de Droog graduated in May and took up a position as a postdoctoral researcher at Radboud University Nijmegen. Matthijs Elenbaas graduated in April and Damian Trilling in June, and both were hired as lecturers in Political Communication & Journalism. Daan Muntinga graduated in April, Annemiek Linn and Lotte Willemsen graduated in June, and all three took up positions as assistant professors in Persuasive Communication. Ewa Masłowska graduated in July and was hired as a lecturer in Persuasive Communication. Moniza Waheed graduated in May and moved back to her native Malaysia to serve as lecturer at the Universiti Putra Malaysia.

Ten new PhD candidates joined ASCoR in 2013: Toni van der Meer joined the program group Corporate Communication; Sifra Bolle, Kim Brandes, Iris van Ooijen and Rena Zendedel joined the program group Persuasive Communication; Alina Feinholdt, Sabine Geers, and Sjoerd Stolwijk joined the program group Political Communication & Journalism; and Carmina Rodriguez Hidalgo and Winneke van der Schuur joined the program group Youth & Media Entertainment.

Two new lecturers joined ASCoR under the ASCoR Associate Membership scheme. With the addition of Damian Trilling and Joep Hofhuis, there are now six Associate Members. This program allows new lecturers within the Department of Communication Science to become part of the ASCoR community, and offers incentives to help them build a research CV in spite of their lack of formal research time.

In 2013 we also had to say goodbye to some of our colleagues. Professor Loet Leydesdorff retired in August after a long and very successful academic career. We are happy to welcome him back as an ASCoR Honorary Fellow. Lex van Meurs decided to devote his time fully to his job as media research director at GfK Intomart. Wouter Weeda took up a postdoctoral position in neuroscience at VU University Amsterdam. Regula Hänggli returned to her native Switzerland to take up an assistant professorship at the University of Fribourg. We thank our former colleagues for their invaluable contributions to our research community.

International activities

ASCoR welcomed a substantial number of researchers for short visits. We enjoyed lectures and seminars from many international guests, including Professor James Potter from UC Santa Barbara as winner of the McQuail Award 2012, and ASCoR International Advisory Board Member Professor Dhavan Shah from the University of Wisconsin-Madison. Research Priority Area Distinguished Lectures were given by Professor Shah, Professor Wolfgang Donsbach from Dresden University of Technology, Dr. Rajiv N. Rimal from Johns Hopkins Bloomberg School of Public Health, and Professor Gary L. Kreps from George Mason University. Other short-term visitors included Professor Marc Hooghe (Leuven University), Dr. Caryn E. Medved (Baruch College, City University of New York), Professor

Akiba Cohen (Tel Aviv University), Dr. Claudia Mellado (University of Santiago, Chile), Professor Annie Lang (Indiana University Bloomington), Professor Thomas Hanitzsch (Ludwigs Maximilians University of Munich, Germany), Dr. Ariel Malka (Yeshiva University, New York), Dr. Craig E. Carroll (New York University), Professor Maxwell E. McCombs (University of Texas at Austin), Dr. Chiara Valentini (Aarhus University, Denmark), Dr. Hyokjin Kwak (Drexel University, Philadelphia), and Dr. Nicola Diviani (University of Lugano, Italy).

In addition to these short-term guests, ASCoR welcomed a number of long-term guests. Several senior researchers spent (part of) their sabbaticals with us, including Professor Joe Walther from Michigan State University. Professor Erik Albæk from the Southern University of Denmark, who brought a team of postdocs and PhD candidates: Dr. Arjen van Dalen, Xianwen Kuang, Antonis Kalogeropoulos, and Helle Mølgaard Svensson, visited ASCoR to work on their collaborative project with Claes de Vreese. We were also visited by PhD candidates from all over Europe: Alena Kluknavska from Slovakia, Lukas Otto from Germany, and Manuela López Pérez from Spain.

Several ASCoR members went abroad for research visits to other communication research institutes. Most notably, Sophie Lecheler obtained a Marie Curie Fellowship grant to spend a full year at the London School of Economics. The ASCoR Young Member Research Visit Fund allowed two early career researchers to strengthen their international networks: Lisa Vandeberg travelled to the University of California Merced to work with Dr. Rick Dale, and Jessica Piotrowski visited Northwestern University to work with Professor Ellen Wartella and Dr. Chuck Whitney.

ASCoR also encourages its PhD candidates to build their networks by providing the ASCoR PhD Research Visit Fund. In 2013, four PhD candidates took this opportunity. Elsbeth Asbeek Brusse went to New York to work with Professor Arvind Singhal at PCI-Media Impact. Sophie Boerman and Sanne Kruikemeier spent six weeks at Ohio State University to work with a range of scholars including Emily Moyer-Gusé, David Roskos-Ewoldsen, Andrew Hayes, Michael Slater, William “Chip” Eveland, Silvia Knobloch-Westerwick and Lance Holbert. Dian de Vries travelled to Michigan State University to collaborate with Professor Joe Walther.

Special events

Several workshops were organized as part of the Research Priority Area Communication. Highlights were a workshop in January by Professor Dhavan Shah entitled *The move toward ‘Big Data’: A workshop and strategies for political communication, social media and health IT research* and a symposium on automatic processes in May with keynote speakers Professor Annie Lang (Indiana University) and Professor Enny Das (Radboud University Nijmegen).

ASCoR lunch lectures

The longstanding ASCoR lunch lecture series presented a wide range of topics. In 2013 these included *Communication with older cancer patients: understanding web-based and interpersonal communication processes* (Julia van Weert), *Why you shouldn't use your iPad during this lunch lecture* (Wouter Weeda), *Product packaging and advertising: What does the label "new" communicate to consumers?* (Jiska Eelen), *Health communication* (Bas van den Putte), *Why communication scientists need empathy* (Helen Vossen), *Populism, integration and volatility: What's media got to do with it?* (Linda Bos), *The "always-connected" age of modern technology: The impact of new ways of working on employee well-being unraveled* (Claartje ter Hoeven), and *Individual differences in effects of sponsorship disclosure* (Eva van Reijmersdal).

Review of the Research Priority Area Communication

The Research Priority Area (RPA) Communication is funded by the Faculty of Social and Behavioral Sciences at the University of Amsterdam and brings together excellent scholars from well-established research groups in a multidisciplinary program. The RPA includes ASCoR top researchers as well as colleagues from political science, informatics, psychology, and the medical sciences.

The RPA puts questions about the *effects* of media and communication center place. It is guided by a shared empirical focus on the contents, uses and consequences of media and communication. It pioneers in a renewal of media effects theorizing and it aims to contribute to communication science theories, while also interacting with other disciplines. Key questions evolve around the uses and effects of communication on individuals' attitudes, emotions, and behavior. The questions addressed in the RPA have high societal relevance, for example: What is the role of Internet usage for young people's wellbeing and likelihood of developing disorders? What is the impact of the media and of communication on political behavior and citizenship? What is the impact of health communication on (non-)healthy behavior? How can communication campaigns be improved?

In 2013, the RPA Communication obtained the status of University of Amsterdam RPA and secured funding until 2018 (pending annual progress monitoring). 2013 was also marked by a number of *changes*: Two of the RPA postdocs – Baumgartner and Lelkes – obtained assistant professor positions within the Department of Communication Science. We consider this a big success for the RPA because it shows that the RPA can attract internationally competitive academics. This way the RPA functions as a platform for attracting and developing talent.

Postdoc Lisa Vandenberg found that cross-media advertising results in explicit but not implicit persuasive effects on memory and evaluation, which gives important novel insights on the mechanisms underlying advertising effectiveness. She also discovered that media multitasking does not always have a detrimental effect on persuasion because message congruency can even enhance effectiveness. In addition, she completed a bibliographical chapter on implicit measurements in communication research to appear in the *Oxford Bibliographies in Communication*.

In Fall 2013 we advertised for replacement of the postdocs and in March 2014 two new postdocs (Bert Bakker and Dian de Vries) will join the RPA. In 2014 the three PhD candidates co-funded by the RPA and ASCoR will finish their dissertations, and we will be hiring four new PhD candidates to start September 1, 2014.

Publications appeared in high impact journals such as *Journal of Communication*, *Communication Research*, *Human Communication Research*, and *Journal of Health Communication* and preparations on interdisciplinary projects within the theme Big Data were initiated.

Review per research program

Corporate Communication

Program group director: Prof. dr. R. Vliegthart

RESEARCH CAPACITY IN 2013

Faculty: n = 8 (2.04 fte)

PhD candidates: n = 2 (1.80 fte)

Mission

The program group *Corporate Communication* (CC) focuses on the development, execution and effects of communication strategies towards internal and external stakeholders of organizations. These organizations include companies in the private sector, but also civil society and public organizations. Communication strategies are directed towards mass media (public relations), government institutions (public affairs), investors, and employees.

The first research line focuses on external communication: how organizations get into the news, how they are covered in terms of attention, frames and tone, and how this coverage impacts the general public or specific stakeholders. The second research line focuses on internal communication. It deals with communication between employers and employees, and how new communication technologies affect employees. These issues are studied in relation to external communication, whereas ultimately the question is how internal communication processes affect external communication and perceptions by external stakeholders.

Review of 2013

The program group Corporate Communication became officially part of ASCoR in September 2013. Central in the group's research is communication by organizations, how they are portrayed in media coverage and the potential effects

of this coverage. Considerable effort was put on the methodological advancement of (content analytical and statistical) ways to study the interaction between organizations and news media.

External communication

In terms of external communication, the study by Van der Meer and Verhoeven published in *Public Relations Review* demonstrated how framing of organizations by media and public can be analyzed and compared. It showed that the level of similarity in framing differs in a predictable way during different stages of a crisis. Also focusing on framing, Piet Verhoeven co-authored an article in *Safety Science* that shows how media framing of airport risks changes across two decades. While economic framing dominates throughout the period, a clear 'safety' frame is present only in later years.

A methodological study by Vliegthart and colleagues from the University of Antwerp demonstrated how communication by various actors can be analyzed and related to each other by documenting how issue attention in media content affects issue attention in political debates. Several other studies by Vliegthart and various co-authors use content analysis methods to assess coverage of political actors, foreign countries (in *Communication Research*), social movements and other organizations such as the European Football Association (UEFA) over time, and the effects of this coverage on public opinion. He also participated in a research project on the computer-assisted identification of media frames.

Research on external communication does not focus solely on news media, but also on recruitment communication, and specifically the role of employer branding is considered (see Elving and colleagues in *Journal of Brand Management*). Furthermore, various members of the program group participated in a special issue of *Corporate Communications* on Corporate Social Responsibility. Elving was one of the guest editors, while Joost Verhoeven and Claartje ter Hoeven explicated the role of corporate social responsibility awareness in explaining the influence of information flow on affective commitment.

Internal communication

In the realm of internal communication, Claartje ter Hoeven, together with Marieke Fransen (Persuasive Communication), conducted a study that focuses on negative written communication by managers (i.e., refusal of employees' requests). Two experiments show that the fit between negative managerial messages and the regulatory focus of the employee diminishes potential negative effects of the messages. Together with several others, Ter Hoeven also published on new ways of working and the relationship between the home domain and absence from work – in *Journal of Organizational Behaviour*. Noelle Aarts published various studies on the way project managers and experts in environmental projects framed a variety of issues relating to organization and governance. Martine van Selm published on stereotypes of older employees in the workplace (in *Educational Gerontology*). This work will be followed up in Anne Kroon's PhD project.

PhD candidate Toni van der Meer worked on his first study focusing on frame alignment processes between organizations, media and the public in crisis situations. Jelle Boumans completed his first study on the similarities and differences across press releases of nuclear businesses, Greenpeace, press agencies, national and local newspapers on nuclear energy. He demonstrated that press agencies and newspapers to a considerable extent rely on the communication by those businesses and Greenpeace when reporting about the issue.

Assessment

In 2013 the *Corporate Communication* group made a strong start: Vliegthart was appointed full professor in Media and Organizations, while Joost Verhoeven and Sandra Jacobs were appointed assistant professors. Ter Hoeven was awarded a Veni grant by the Dutch science foundation (NWO) for a project on flexible working and employee well-being. The group showed great potential and coherence in applying content analyses to investigate how organizations are covered in the media and how the interactions between organizations and journalists develop in crisis and non-crisis situations.

Research in 2014

In the 2014, several new PhD projects will start. Anne Kroon will start in February on a project on the portrayal of older employees in corporate and news media. Nadine Strauss will start in September on a project on the interactions between media coverage and stock markets. A third PhD project will focus on the use of social media by employees.

As of January 2014, ASCoR PhD graduate Anke Wonneberger will join the Corporate Communication group as an assistant professor from Vienna University. She will bring methodological expertise and a key interest in the interaction between interest groups and news media.

Ter Hoeven will start her NWO Veni project on flexible working. The whole group will further develop cooperation on the advancement of analyses of communication of organizations and media content and several new smaller projects are expected to emerge from those efforts.

Persuasive Communication

Program group director: Dr. J.C.M. van Weert

RESEARCH CAPACITY IN 2013

Faculty: n = 28 (10.53 fte)

PhD candidates: n = 16 (11.17 fte)

Mission

The program group *Persuasive Communication* (PC) addresses those communication processes that are intended to achieve specific *persuasive* goals, as is the case in, for instance, marketing communication, health education, and public information campaigns. The research is aimed at understanding the dynamics that shape uses and effects of mediated persuasive communication.

Review of 2013

Four research lines can be identified in this program group: (1) The intertwining of media content and persuasion; (2) New interactive media and the opportunities they create for tailoring information based on user-data in health and marketing communication; and (3) The increased empowerment of individuals in society and its impact on the interplay between health campaigns and person-to-person communication via social media, Word-of-Mouth (WOM) and patient-provider communication. These themes are also studied in the context of (4) communication with special target groups, such as migrants and older adults.

The intertwining of media content and persuasion

Media content and persuasion can be combined by using embedded persuasion, in which persuasive content is mixed with other media content. This is done in brand placement, entertainment education, and customer media. Research in this field captures divergent persuasion processes as well as their explicit and implicit effects. As consumers are regularly exposed to persuasion, they have developed resistance strategies such as attitude bolstering or avoidance. In addition, policies such as disclosure have been implemented to make people more aware of persuasion tactics.

Studies done in 2013 showed that disclosing the persuasive nature of sponsored content in movies and TV programs leads to higher levels of brand recall, in particular when the disclosure is shown before the brand placement (Boerman, Van Reijmersdal, & Neijens; Van Reijmersdal, Tutaj, & Boerman). In addition, effects of sponsorship disclosures are moderated by personal characteristics: Disclosure in advergames only diminishes persuasion for gamers in a positive mood (Lammers & Van Reijmersdal). Disclosure in TV programs only reduces persuasion in viewers who perceive the person promoting the brand as not credible (Dekker & Van Reijmersdal).

Fransen (2013) published an Oxford Bibliography article on resisting persuasion, gathering a large collection of articles in this field and giving researchers a road map through the academic information overload culture.

In a study about the effect of the reality show Jersey Shore on teenagers' attitude towards alcohol, it was found that the portrayal of a negative outcome of alcohol use can make attitudes more negative, in contrast to what critics of the shows claim (De Graaf, 2013).

New interactive media

Interactivity is a central characteristic of many online media. Recent studies from the group extend prior knowledge and demonstrated that interactivity on brand websites has a positive influence on brand relationship quality and brand image. This effect is stronger for people who do not use the brand regularly (Voorveld, van Noort & Duijn).

Daan Muntinga, Marjolein Moorman and Edith Smit studied the predictive value of 'brand' as extrinsic motivator for consumers' online brand-related activities (i.e., COBRAs), and the characteristics of brands with which consumers engage in social media. The outcomes imply that for marketers who wish to stimulate COBRAs, it is more beneficial to target consumers based on their motivations than on their personality.

We live in a media-saturated environment, with many people using multiple media simultaneously. Media-multitasking has thus become an important phenomenon to study. To this end, an instrument was developed to measure consumers' multimedia usage in purchasing processes (Voorveld, Smit, Neijens & Bronner).

In health communication, tailoring is increasingly used as a strategy to improve health behavior, for example in medication adherence. Annemiek Linn, Edith Smit and Julia van Weert showed that each medium (the Internet, mobile phones and interpersonal communication) has its own value in tailoring messages. In the intervention developed, new technologies are used to supplement prescribing consultations, with the expectation that this combination will work synergistically in increasing medication adherence.

The increased empowerment of individuals in society

The consumer-empowering function of online information is a topic of both societal and managerial concern. *Societal concerns* relate to the challenge for consumers to select the most useful and credible information from the overwhelming amount of online information. *Managerial concerns* relate to the challenges for companies to respond adequately to consumers' online articulations of empowerment. Willemsen, Neijens, Verlegh and colleagues studied these concerns within the realm of electronic word of mouth. Their findings indicate that the content and style of online reviews is affected when rewards are used to stimulate consumers to write and place such electronic word-of-mouth. Also, negative reviews exert a stronger effect on purchase intention than positive reviews, and these effects were moderated by receiver expertise: The effects were generally stronger for consumers with less knowledge of the product.

In the context of health communication, Dima examined patient perspectives on the management of HIV/AIDS. The specific adherence support needs of young Romanian long-time HIV survivors were evaluated via a qualitative adaptation of the Information-Motivation-Behavioral Skills model of adherence, and the Romanian version of an HIV-specific adherence questionnaire was validated.

Special target groups

Several studies were conducted with a focus on gender, age and cultural differences.

Results of a survey among girls showed that identification with characters in games is an important process in explaining girls' gaming motivations. In addition, identification and motivations intensify with playing time. Although age affected identification negatively, age was not related to the most important motive in playing games: Social interaction (Van Reijmersdal, Jansz, Peters & Van Noort).

Results of a diary study among 13- to 65-year olds rejected the popular notion that media multitasking is particularly prevalent among young people. However, the youngest (13-16 years) and the oldest (50-65 years) age groups did differ in their media combinations. A plausible explanation for these age differences in media multitasking are lifespan-related and generational differences in media use in general (Voorveld & Van der Goot).

In the OncoCommunicAging research line (OCA), studies by Nadine Bol, Julia van Weert and Eugène Loos gave insight in how online information can be presented effectively to older cancer patients. Adding illustrations to online cancer-related information increased website satisfaction, while adding audiovisual information to online information increased recall of information. When testing the effects of audiovisual information in an experiment, having a patient as the narrator of the story (vs. a physician) optimized recall of information, although when asked for audiovisual preferences in an online questionnaire, patients preferred a physician over a patient.

Two studies focused on unfulfilled information and communication needs of older chemotherapy patients. In one study, next to age, gender and education, the amount of unfulfilled information and communication needs was clearly related to chemotherapy knowledge (Bolle & Van Weert). However, in another study, large discrepancies were found between expressed information and communication needs by patients and actual performance during videotaped real-life educational consultations (Van Weert et al.).

Schinkel, Schouten and van Weert found that Turkish-Dutch patients reported different information needs and experienced more unfulfilled information needs than native Dutch patients did. Moreover, perceived information provision was hardly related to actual information provision. It was concluded that general practitioners insufficiently provide Turkish-Dutch patients and, to a lesser extent, native Dutch patients, with the information they need.

Assessment

In 2013 the *Persuasive Communication* group achieved several goals. New insights were generated around the core themes of the research group, resulting in publications in high impact journals in both communication science (e.g., *Communication Research*) and other disciplines (e.g., *Health Communication*, *International Journal of Advertising*, *Computers in Human Behavior*).

Iris van Ooijen, Peeter Verlegh, Edith Smit and Marieke Fransen started a new SWOCC project (*Fast decisions in fast environments*), as did Daan Muntinga (*Brand management*). Julia van Weert received two grants from the Dutch Cancer Society KWF for the development of online tools for older cancer patients. Jiska Eelen and Peeter Verlegh started their MSI-funded project on the short and long term effectiveness of novelty by using a new mobile app.

Finally, work by the group was recognized by Peter Neijens winning the first NeFCA Senior Career Award, Eva van Reijmersdal receiving the Best Reviewer Award 2013 of the International Journal of Advertising, Hilde Voorveld and Edith Smit winning a Research Fellowship Award from the American Academy of Advertising, and Sophie Boerman receiving the Best Student Paper Award at International Conference On Research In Advertising (ICORIA).

Research in 2014

2014 will include a number of PhD defenses and three new PhD candidates will join the group. In addition, Eline Smit (Utrecht University) will join as an assistant professor. Finally, a faculty search will take place to replace Peter Neijens, who is due to retire in 2016.

Research planned for 2014 includes a number of studies on implicit processes (Van Reijmersdal, Van Noort, Fransen, Wennekers, Welten, Eelen and De Bruijn). Other topics will include interactive content (Neijens, Voorveld), Online Behavioral Advertising (OBA; Edith Smit, Van Noort, Voorveld), media multitasking and cross-media effects (Edith Smit, Voorveld). Marieke Fransen will extend her research on regulatory focus, in collaboration with Professor Florack (University of Vienna). Verlegh and Willemsen will continue their research on electronic word of mouth. Message characteristics will continue to be studied by De Bruijn (framed messages), Mollen (social norms), Welten (emotions) and Wennekers (prejudice; embodiment).

Communication with special target groups will be studied too, with a focus on low literate adolescents (Van den Putte, Zebregs, De Graaf and Neijens), migrants (Schouten, Schinkel, Zendedel, Van Weert and Van den Putte), older adults (Van der Goot, Loos, Van Weert) and people with low health literacy (Meppelink, Van Weert and Smit). The fourth study in Van Weert's OncoCommunicAging research line will also start in 2014.

Political Communication & Journalism

Program group director: Prof. dr. Claes de Vreese

RESEARCH CAPACITY 2013

Faculty: n = 19 (7.51 fte)

PhD candidates: n = 9 (6.50 fte)

Mission

The research in *Political Communication & Journalism* (PCJ) addresses the information function of communication. The program group studies how, and under which conditions, news and other communication with informational purposes is *produced*. The group investigates the *contents* of this information, how it comes about, how audiences *use* and *process* it, and what *effects* it has. A central question is how citizens, organizations, and institutions use media and communication to stay informed about public affairs and to participate in them. The starting point is that citizens have become 'critical consumers' in the realm of politics as well, and the assumption is that this affects their information seeking behavior, their use of the new information, and the effects of new information on ensuing behavior. Research in this group often has an internationally comparative orientation. The group's theories address the core of democracy, so a major task of the program is to develop and test theories that help improve democratic processes. The group highlights its research in the Center for Politics and Communication (www.polcomm.org).

Review 2013

2013 was an exciting year with the public defense of several PhD dissertations: Rachid Azrout, Pieterjan Desmet, and Matthijs Elenbaas defended their dissertations in the NWO Vici project and Damian Trilling, Moniza Waheed, and Judith Möller also defended their dissertations. New PhD projects were launched (Alina Feinholdt, Sabine Geers, and Sjoerd Stolwijk), the latter within the NWO grant for PhD positions awarded to ASCoR and the Graduate School. Magdalena Wojcieszak joined the group as Associate Professor in September. Claes de Vreese and Hajo Boomgaarden finished their fellowships at the Netherlands Institute for Advanced Studies (NIAS) and Sophie Lecheler commenced her Marie Curie Fellowship at the London School of Economics. There are two major research lines within this program group: (1) Political communication and (2) political journalism.

Political communication

This research line focuses on the selection, content, and effects of media and communication on citizens' perceptions, knowledge, and understanding of political issues and political and social groups, as well as citizens' participation in the political arena and their electoral behavior. An integral part of understanding the consequences of communication is to systematically assess how the media cover political issues – often in large-scale content analyses. This research line has four foci: (1) use and selection of (news) media, (2) media, the EU, public opinion and electoral behavior, (3) media and national politics, and (4) media effects.

In the first area, work by Trilling (e.g., *European Journal of Communication*) showed that selectivity, especially online, plays a smaller role than expected: In contrast to common perceptions, it seems that people use a varied news media diet rather than having a narrow focus on very specific interests and opinions.

Within the second area, in the research of the media, the EU, public opinion and electoral behavior, the NWO Vici project *Communication and the future of Europe* came to its final stage. Several studies were published in 2013 and key publications from the study were accepted for publication in 2014. Two publications address *explanations* for the cross-national and over time variations in the media coverage of European Election campaigns. It was shown that explanatory factors operate on different levels, with party political factors but also media-related factors providing for the strongest explanatory power (e.g., Boomgaarden et al., *European Journal of Political Research*). In terms of media effects on public opinion, it was found that news media as well as various attitude dimensions affected support for Turkish EU membership (Azrout, van Spanje, and de Vreese) and that strategy framed news increases cynicism about the EU (Schuck, Boomgaarden & de Vreese, *Journal of Communication*). It was also concluded that both identity factors and economic rationales are key when understanding euroskepticism over time (Van Klingeren et al.).

The third area, research on media and national politics, also yielded several new insights: Linda Bos et al. (*Acta Politica*) showed that the effects of populist communication strategies differ for the lower educated and the politically cynical. These groups of voters are *more* susceptible to persuasion by a populist style of the right-wing populist party leader. Sanne Kruikemeier finished her dissertation (to be defended in 2014) and published on the effects of personalized and interactive online political communication (*European Journal of Communication*). Wouter de Nooy published with Jan Kleinnijenhuis (VU University Amsterdam) on a new method for analyzing dynamics of election campaigns (*Political Communication*).

Finally in the fourth area, the research on media effects, several studies of framing effects were published. Sophie Lecheler, Andreas Schuck and Claes de Vreese published on cognitive and affective framing effects. Lecheler and De Vreese (*Communication Research*) showed that testing for competitive and/or repetitive framing effects can substantially change the way we understand the power of framing effects in real-life politics. Schuck et al. (*Journal of Communication*) showed that citizens who are *less* aware of an election campaign become more cynical. Penny Sheets works on a broader program on effects of frames in relation to controversial military issues. In one study, Sheets and colleagues (*International Journal of Communication*) showed that identity-protective frames make citizens much less critical of drone policies and the military intervention. In the media effects line, Judith Möller defended her dissertation and published in the *European Journal of Communication* on the differential role of the media as an agent of political socialization. Mobilizing effects of news media use and demobilizing effects of entertainment media use were found and information processing is a key factor in the causal mechanism of political socialization through news media:

Higher involvement can trigger information processing which contributes to an improved development of political engagement.

Political journalism

The second research line focuses on changes in news and political journalism. Former PhD candidate, now post doc at Leiden University, Rosa van Santen published with Rens Vliegenthart on “TV programming in times of changing political communication: A longitudinal analysis of the political information environment” in the *European Journal of Communication*. In terms of news contents, Knut de Swert wrote three book chapters in an edited volume by Akiba Cohen (*Where in the world is the global village*), pointing at the country diversity in topics covered in foreign news, a comparison of actors present in the news, and the correspondence between audience interests in foreign news topics and the actual coverage.

Lecheler continued her research on the Brussels press corps and published “Reporting for Europe: How Brussels correspondents shape the EU communication deficit.” De Vreese did the final work on the book, co-authored with colleagues at SDU, Denmark, *Political Journalism in Comparative Perspective*, forthcoming at Cambridge University Press. He also finished the first chapters for a book on political news that compares political news in 16 countries, to be published with colleagues in the Network of European Political Communication Scholars (www.nepocs.eu).

Assessment

In 2013 the *Political Communication & Journalism* group generated new insights around the core themes of the research group, resulting in publications in high impact journals in both communication science (e.g., *Journal of Communication*; *Communication Research*, and *Political Communication*) and political science (e.g., *European Journal of Political Research*). Sophie Lecheler started her prestigious Marie Curie Fellowship in London (LSE), and Claes de Vreese and Hajo Boomgaarden finished their NIAS fellowships. New PhD candidates and faculty joined the group (including Magdalena Wojcieszak) and towards the end of 2013, Claes de Vreese was one of the co-applicants on a successful EU funded COST Action on mediated populism, scheduled to start in Spring 2014. Finally, work by the group was recognized by Sanne Kruikemeier winning a top PhD student paper at the ICA and Linda Bos being awarded the NeSCoR 2012 award for the best PhD dissertation.

Research in 2014

2014 will include a number of PhD defenses and four new PhD candidates will join the group. In addition, Bert Bakker (SDU) will join as a post doc funded by the Research Priority Area Communication. Finally, a faculty search will take place to replace Hajo Boomgaarden who is taking up a full professorship at the University of Vienna.

Large studies and research planned for 2014 include publications by NWO Veni laureates Schuck and Van Spanje. Also, key publications from the NWO Vici project will appear (in e.g., *Political Communication* and *British Journal of*

Political Science). Research on political journalism will be strengthened with work by Lecheler, Kruikemeier, and De Vreese. The research on selective exposure and polarization will be strengthened (e.g., Lelkes, Wojcieszak), and first results from an innovative study on the use of and framing effects in voting engagement tools will appear (Van der Pol et al.). Finally, several members of the group are involved in a large scale study of the campaign leading up to the May 2014 European Parliament elections.

Youth & Media Entertainment

Program group director: Prof. dr. J.W.J. Beentjes

RESEARCH CAPACITY 2013

Faculty: n = 13 (5.76 fte)

PhD candidates: n = 12 (9.22 fte)

Mission

The program group *Youth & Media Entertainment* (YME) addresses the entertaining role of communication and information. The program has a strong thematic focus on issues surrounding media entertainment. The program's orientation is interdisciplinary: Researchers in this domain draw on, and contribute to, communication theory as well as psychological and sociological theories. The approach is multi-methodological: Researchers use different research designs, such as experimental, (causal) correlational and inductive designs. In addition, they rely on content analyses, surveys, and laboratory experiments to gather data. The key questions of the group are:

- 1 Which individual or collective factors explain people's use, attention, and attraction to entertainment media?
- 2 What are the patterns of use and the consequences of media entertainment?
- 3 Which processes can explain the influence of media entertainment on young people?

Review of 2013

Current research may be grouped into five research lines: (1) The entertainization of childhood; (2) The sexual entertainment environment of youth; (3) The experience of media entertainment; (4) Communication in a digital world; and (5) Educational media. Most researchers work within multiple lines.

The entertainization of childhood

This research line consists of research within Patti Valkenburg's Advanced Investigator Grant from the European Research Council. This line addresses the impact of several characteristics of media entertainment (e.g., rapid pace, violence, action) on children's cognitive, affective, and behavioral development (i.e., cognitive ability, learning, ADHD, and antisocial behavior). An important aim of this research line is to unravel the interplay between biological (e.g., temperament), developmental, and social influences (i.e., parent, peer, and media influences) on children's development.

Within this line four PhD projects are conducted addressing the relationship between violent media and aggressive behavior in children and adolescents (Karin Fikkers); media use and children's ADHD-related behaviors (Sanne Nikkelen); longitudinal effects of social-media use among adolescents (Maria Koutamanis); and adolescents' media multitasking (Winneke van der Schuur).

In 2013, several studies within this line were published about this interplay between various influences. One study shows that media violence can have different effects in different families. In high conflict families, teens react more strongly to violent games and TV programs than in families with little or no conflict. Another study shows that the particular style in which parents restrict or discuss their teens' media use is critical. Media-specific parenting can be successful, even for teens, if it occurs in a consistent and autonomy-supportive way. Consistent and autonomy-supportive parenting is especially important when it comes to teens' media use because teens often do not consider parental interventions in their media use acceptable.

A conference paper was presented about a meta-analysis of the relation between media use and ADHD behaviors in children and adolescents. Other conference papers address the development of instruments that are developed to measure important variables. One paper reports the development and validation of an instrument to measure empathy and sympathy among adolescents. Another paper presents an instrument to measure epistemic curiosity in young children.

Next to empirical studies, review papers and theoretical studies were published. One paper reviews reasons for consuming violent entertainment. Another review paper explores the relations between media use and variables such as impulsivity and hyperactivity.

Patti Valkenburg and Jochen Peter published a theoretical article in which they propose a new individual-level media effects model, the Differential Susceptibility Model of Media effects (DSMM). The article reviews and integrates earlier well-known individual-level media effects theories, and extends these theories by arguing how media effects occur (i.e., identifying mediators), and which individuals are particularly susceptible to media effects (i.e., identifying moderators). In another theoretical article, Valkenburg and Peter identified and outlined several challenges for future media effects research.

The sexual entertainment environment of youth

Research within this line is part of Jochen Peter's NWO Vidi project which aims to assess (a) which characteristics of audio-visual sexual content may cause such effects; (b) which processes underlie the effects; and (c) on which developmental and gender-related factors these effects depend.

Within this line three PhD projects are in progress. One project investigates the effects of online self-presentation on how adolescents see themselves and their bodies (Dian de Vries). The other is about the how strong experiential processes can explain the impact of sexual media content on adolescents' sexual attitudes and which groups of adolescents' are particularly susceptible to such an influence (Annemarie van Oosten). The third addresses the content and impact of internet pornography (Marleen Klaassen).

In 2013, several papers have been published. One publication is a review chapter on media and sexual development. While the review points to some solid evidence on the impact of sexual media content on adolescents' stereotypical sexual attitudes, it also raises questions about the cultural dependency of results on the impact of such content on adolescents' behavior. Another published paper dealt with the effect of online self-portrayal on women's self-objectification. The results demonstrate that just the anticipation of online communication can cause self-objectification, if women are primed by objectifying other media content. The study advances our understanding of media effects by showing that what women do online in terms of their self-presentation already affects them, which is boosted by exposure to traditional media content. The study thus calls for a reorientation of media effects research towards self-generated media effects.

Conference papers were written on the predictors of teen sexting in Europe, and women's rejection of sexually explicit content.

The experience of media entertainment

This line of research focuses on identifying and explaining particular experiential states invoked by lean-back and lean-forward media entertainment, such as suspense, transportation, and emotions.

Within this line, three different PhD projects are conducted. One project, conducted by Miruna Doicaru, studies varieties of absorption in narrative and aesthetic experiences by means of experiments. Several conference papers were presented on how absorption can be measured and how it is related to the feeling of suspense. Reza Kartosen, in his project on (pan-)Asian identities in the Netherlands, found that young Asian Dutch use Asian popular media to articulate their Asianness. The third project, by Peter Lewinski, studies facial expressions as an indicator of enjoyment. Conference papers were presented about the predictive power of facial expression for advertising effectiveness and action readiness.

In addition, papers were written about emotional aspects of enjoyment. For instance, a theoretical paper was published about the role of empathy in the enjoyment of movies.

Communication in a digital world

Research in this line deals with how young people use digital media, notably social media, in their lives and how it affects their development. Key issues that are studied are cyber-bullying, online risk taking, and online self-presentation.

Publications in 2013 are a review chapter on the effects of internet communication on adolescents' psychosocial development, and an article on the effect of instant messaging on the ability to initiate friendships.

Conference papers address the effects of SNS use on the extent to which adolescents invest in their appearance, including their desire to undergo cosmetic surgery; and the effects of instant messaging on offline social competence.

In 2013, Susanne Baumgartner defended her dissertation on adolescent risk behavior on the internet (supervised by Patti Valkenburg and Jochen Peter). This dissertation provides a detailed account of online sexual risk behavior among adolescents. On the one hand, this dissertation identifies a small group of adolescents who engage in online sexual risk behavior. Although the percentage of adolescents engaging in this behavior seems rather low, it still comprises a considerable number of adolescents in absolute terms. These adolescents constitute a risk group that deserves special attention, not only because of their engagement in online sexual risk behavior, but also because this behavior has been linked to offline sexual risk behavior, online victimization experiences, and low life satisfaction. Thus, these adolescents may be particularly vulnerable. On the other hand, the findings of this dissertation suggest that the vast majority of adolescents do not engage in online sexual risk behavior. This finding may be reassuring for many parents who worry about their child's online sexual risk behavior. Although the internet may have become an important part of adolescent sexual development, most adolescents behave responsibly and safely on the internet.

Educational media and media literacy

The line looks at how young people (can) use media for educational purposes and focuses on educational television and tablet computers.

In 2013 several studies have been published. One study shows that children who have a better understanding of stories learn more from educational television programs like Dora the Explorer. Apparently, the stories we read and tell our children do more than help develop their literacy skills. They also help to maximize the potential of educational television.

Another study looks at the effects of advergames – online games for products or brands. It shows that advergames that aim to promote the consumption of fruit among children do not lead to children eating more fruit. Children actually eat more snack foods instead of fruit after playing these games. Moreover, it appears that playing an advergame where food is promoted, regardless of whether it is for snack food or fruit, actually leads to a higher caloric intake in these children, as opposed to children playing an advergame promoting toys, or children playing no game.

In addition, Simone de Droog defended her dissertation on the impact of cartoon characters in advertising on children's food choices (supervised by Patti Valkenburg and Moniek Buijzen). This dissertation explores whether and how 4- to 6-year-olds' fruit and vegetable choices can be stimulated by using an immensely popular marketing technique: cartoon characters. It specifically looks at the impact of characters on packaging and in picture books. The results present two relatively easy and fun ways to stimulate children's fruit and vegetable choices: (1) by placing a character on the package that fits conceptually well with the fruit or vegetable in the package, and (2) by interactive shared reading of a picture book about a character eating a certain fruit or vegetable.

Assessment

Similar to previous years, 2013 was a productive year. Noteworthy is that in addition to empirical articles, theoretical articles and reviews were published. These papers reflect years of work. Articles of YME researchers appeared in prestigious communication journals, such as *Journal of Communication*, *Human Communication Research*, and *Journal of Children and Media*. In addition, YME researchers published in highly respected journals of related disciplines, including *International Journal of Behavioral Development*, *Computers in Human Behavior*, and *Journal of Public Health*. YME researchers also contributed several chapters to edited books that not only target academic audiences, but also strive to inform the general public. Publications, research measures, and news about the program group's activities are available on the website of the Center for Research of Children, Adolescents and the Media (CCAM) to increase the national and international visibility of the group's research initiatives (www.ccam-ascor.nl).

In 2013, Patti Valkenburg was appointed University Professor. The group welcomed two assistant professors, Sanne Oprea and Rinaldo Kühne, and a full professor, Hans Beentjes. Jessica Piotrowski was appointed Director of CCAM. PhD candidate Karin Fikkers was elected secretary of the CAM group in ICA, confirming YME's importance within the professional community.

In 2013, various new research lines in YME increasingly take shape. Although the definition of research lines is to some extent arbitrary, it is evident that research within YME is expanding to new important areas, in response to developments in media that are used by young people.

Research in 2014

In 2014, research within the research lines as mentioned above will continue. In addition, research within the group will have several impulses. First, YME will be able to appoint a postdoc and a PhD within the Research Priority Area Communication. The postdoc will do research on the effects of self-presentation online on well-being, whereas the PhD project will investigate the effects of self-generated content on the internet on young people's identity. Another new PhD project will focus on the consequences of the growing supply of educational apps directed at young children.



PhD program

ASCoR offers a three-year international PhD program in Communication Science. Applicants come from many countries around the world. The program builds upon the strengths of the Faculty of Social and Behavioural Sciences from the University of Amsterdam, so that PhD candidates benefit from working with scholars in Communication Science as well as from other social sciences. Upon completion of the program and defense of the dissertation, students receive a PhD in the Social Sciences from the University of Amsterdam.

Objectives and outcomes of the PhD program

The main aim of the PhD program is to promote the training of young academics in the study of fundamental scientific research issues in the field of communication science. Students are trained to extend, deepen and actively apply their knowledge of theories and methodologies in communication science, so as to become fully qualified, independent researchers in the field of communication. In addition to extensive knowledge of theory and methodology in communication science, the program promotes reflection, not only on one's own research project, but also on social scientific and communication research in general. Finally, the program promotes skills that can contribute to the advancement of the student's careers. The PhD program produces highly qualified researchers and prepares them for three types of career trajectories:

- An academic career in the field of communication science.
- A career in the field of applied research, for instance in research departments of communication organizations (e.g., public broadcasters, publishers), in market and opinion research companies, and governmental research institutions.
- A career in managing communication activities of institutions and organizations.

To achieve these goals, students are offered a combination of hands-on research, coursework (see Educational components), and teaching tasks. PhD research, including data collection, is conducted throughout the project. The research project is based on a proposal that is usually written by one or more senior ASCoR faculty, and in all cases fits into the ASCoR research program. Each PhD project usually consists of 3 or more research studies, leading to three or more peer-reviewed academic publications. PhD candidates with an employment contract at UvA are usually required to teach a number of classes in the undergraduate program of communication science within the Bachelor College. The final months of each project are devoted to finishing the PhD thesis, which is based on the articles written throughout the project. After the dissertation has been read and approved by a committee of experts, there is a public defense, held at the University of Amsterdam. Applicants to the international ASCoR PhD program are required to have a Research Master degree in Communication Science or equivalent qualifications.

Institutional embedding

The Department of Communication Science at the University of Amsterdam encompasses three institutes: Research Institute, Graduate School and College. Each institute has its own director, who represents the institute during the weekly Departmental Management Team meetings with the Department Chair. The Management Team is jointly responsible for a range of issues overarching the interests of the individual institutes, including assignment of research and teaching responsibilities to the academic staff, amendments of teaching and research programs, and HRM.

This organizational structure ensures a continuous close cooperation between the institutes, and strong alignment and cross-fertilization between research and training. More specifically, there is a one-to-one correspondence between the research programs in ASCoR and the teaching staff in the Master, Research Master and PhD training programs in the Graduate School. As a result, research expertise and ongoing research directly shape graduate training, and graduate training feeds back directly into the research, throughout curriculum composition, class assignments, and Master thesis research.

This management structure also implies that both directors (Graduate School and ASCoR) carry shared responsibility for the selection of PhD candidates, and both directors are involved in each phase of the selection procedure.

Supervision

A Training & Supervision Plan is submitted within 2 months after the PhD project start date. This plan includes the PhD project description, agreements on supervision team meeting frequency, coursework to be completed, the First Year Paper topic and deadline, and a publication plan. The document is signed for approval by the PhD candidate, the supervisors, the ASCoR Director, and the Graduate School Director.

The supervision team typically consists of 2-3 researchers, including at least one full professor (promoter). The PhD candidate meets at least once every fortnight with one or more supervisors. The composition of the supervision team is based on the substantive as well as the methodological requirements of the project. All supervisors are ASCoR research staff, holding a PhD degree and a solid publication track record in international academic outlets.

Performance of the supervisors is monitored through the annual review interviews with all staff members. A PhD Mentor is available with whom PhD candidates can discuss all supervision problems confidentially.

A First Year Paper and a progress report by the supervision team are assessed by the ASCoR Board 8 months into the project. If the paper is assessed as insufficient, the PhD candidate is offered the opportunity to revise and resubmit within 2 months. If the paper is still assessed as insufficient, the project is terminated at the end of the first year.

Each PhD candidate participates in annual review assessments with their Program Group Director or the Department Chair. Input on progress is provided by ASCoR, the Graduate School, and the College of Communication (where PhD candidates have teaching tasks).

About twelve months before the project end date, a Progress Portfolio is submitted, containing a chapter progress overview including deadlines, publication output, a work plan for the remaining time, a list of completed courses, and a statement of feasibility by the supervisors and the PhD candidate. The ASCoR Board and the Graduate School Director direct the supervisors and PhD candidate on feasibility, and, if applicable, changes that must be made to the plan to ensure on-time completion.

Educational components

PhD training is organized by the Graduate School of Communication. All ASCoR PhD candidates are enrolled in the PhD Training Program of the Graduate School. As a Research Master degree in Communication Science or equivalent qualifications is required for all new PhD candidates, the coursework is generally limited to 9 EC. Prospective PhD candidates who do not have a Research Master in Communication Science will be asked to follow a transfer program in methods and/or Communication Science before starting on the PhD project.

In addition to the Graduate School coursework, all PhD candidates are also members of a PhD Club in which research is discussed every two weeks, and of course each PhD candidate has his/her supervision team.

The PhD training program consists of:

- Introductory course 6 (EC): An extensive review of current topics in communication research; feedback on research proposal; project-, self-, and supervisor management for PhD candidates.

- A choice of professional development and methodology courses and workshops (total 3 EC).
- Participation in an international summer school (in addition to the mandatory 9 EC).
- Participation in an ASCoR PhD Club: Two-weekly meetings of ca. 10 PhD candidates under supervision of an ASCoR staff member.

Success rates

The tables shown are in accordance with Table 5.5 and Table 5.6 of the Standard Evaluation Protocol 2009-2015 for research assessment in the Netherlands.

Standard PhD candidates (employed)

Enrolment			Graduated after					Total			
Starting year	M	F	Total	≤ 3 Y	≤ 4 Y	≤ 5 Y	≤ 6 Y	≤ 7 Y	Graduated	Not yet finished	Discontinued
2007	4	4	8	2	2	2			6		2
2008	4	8	12		2	5	2		11	2	1
2009	2	4	6		1	3			4	2	
2010	1	4	5	1					1	4	
2011	2	7	9	1					1	7	1
2012	6	2	8							8	
2013	2	7	9							9	
Total	21	36	57	4	4	10	2		23	32	43

Self-supported PhD candidates (not employed)

Enrolment			Graduated after					Total			
Starting year	M	F	Total	≤ 3 Y	≤ 4 Y	≤ 5 Y	≤ 6 Y	≤ 7 Y	Graduated	Not yet finished	Discontinued
2007		1	1	1					1		
2008											
2009		1	1		1				1		
2010											
2011	1		1								1
2012	2		2							2	
2013	1		1							1	
Total	4	2	6	1	1				2	3	1

Appendix A

Research staff

Research staff developments

	2008		2009		2010		2011		2012		2013	
	N	fte	N	fte	N	fte	N	fte	N	fte	N	fte
Professor	11	3.62	10	3.13	8	2.61	9	3.91	8	4.08	9	3.82
Adjunct professor	3	.28	4	.47	4	.27	4	.32	4	0.32	5	.57
Associate professor	12	5.03	13	4.45	15	4.54	15	6.27	14	5.00	12	3.96
Assistant professor	16	6.59	17	6.49	21	7.69	24	7.15	32	9.30	36	12.06
Postdoctoral fellow	4	1.62	4	2.28	6	2.70	5	4.40	10	6.80	10	6.55
PhD candidate (employed)	29	18.51	37	24.19	37	24.06	38	27.03	42	23.90	39	26.33
PhD candidate (self-supported)	5	4.55	5	4.08	3	1.96	2	1.33	4	2.90	4	2.33
Total research staff	80	40.20	90	45.09	94	43.82	97	50.41	114	52.30	111	55.62

Research staff in 2013: FTE by funding source

Note: In fte by academic position and funding source:

1st = first flow of funds (direct funding)

2nd = second flow of funds (NWO & EU)

3rd = third flow of funds (non-government funding)

S = self-supporting PhD candidates

	1st	2nd	3rd	S	Total
Professor	2.62	1.20			3.82
Adjunct professor	.25		.32		.57
Associate professor	2.36	.80	.80		3.96
Assistant professor	10.13	1.93			12.06
Postdoctoral fellow	2.36	4.19			6.55
PhD candidate	12.49	11.95	1.89	2.33	28.66
Total research staff	30.21	20.07	3.01	2.33	55.62

Research staff profiles

Note: Reference date 31 December 2013

Faculty

prof. dr. Noelle (M.N.C.) Aarts

Adjunct professor of Strategic Communication (bijzonder hoogleraar)

- Adjunct professor of Strategic Communication (Logeion chair)
- Associate professor of Communication Strategies, Wageningen University
- Member of the International Association of Conflict Management (IACM)
- Member of Comité Begeleiding en Advies voor Overheidscommunicatie
- Editorial board member *Journal of Conflict & Negotiation Research*
- Editorial board member *Tijdschrift voor Communicatiewetenschap*
- Member of the Supervisory Board of Wetlands International
- Member of the Advisory Board of Bex* Communicatie, Eindhoven

dr. Rachid Azrout

Postdoctoral research fellow

prof. dr. Jo L.H. Bardoel

Associate professor (UHD)

- Professor of Journalism and Media, Radboud Universiteit Nijmegen
- Chair of the Working Group on European Public Broadcasting Policies, International Association for Media and Communication Research (IAMCR)
- Member of the Advisory Group for the RIPE Conference on Public Service Broadcasting
- Board of Netherlands Press Museum

dr. Susanne E. Baumgartner

Assistant professor (UD)

prof. dr. Hans (J.W.J.) Beentjes

Professor of General Communication Science

Program Group Director of Youth & Media Entertainment

- Scientific Director of the Netherlands School of Communication Research (NeSCoR)
- Board member of the Graduate School of Communication and College of Communication

dr. Hajo G. Boomgaarden

Associate professor (UHD)

- NWO Veni grant holder
- Editorial board member *International Journal of Public Opinion Research*
- Board member of the Center for Politics and Communication

dr. Inge Boot

Postdoctoral research fellow

dr. Linda Bos

Assistant professor (UD)

dr. Gert-Jan de Bruijn

Assistant professor (UD)

dr. Marijn de Bruin

Assistant professor (UD)

- Editorial board *Health Psychology*
- Trustee and scientific board of Espacomp
- Scientific board and co-chair of Behavior change interventions track, EHPS conference
- Member of research groups RESHAPE & SHARP
- Steering group member and work package leader in EU FP7 project 'Assessment of the safety of LABA's in asthma in routine care by combining health-care databases and direct patient follow-up'
- Primary investigator on ZonMW funded project 'Determining the cost-effectiveness of an effective, nurse-based intervention to improve adherence among treatment-experienced HIV-infected patients in the Netherlands'
- Member of the ZonMW committee 'National lifestyle campaigns' (closed this year)

dr. Anneke M. de Graaf

Postdoctoral research fellow

dr. Wouter de Nooy

Associate professor (UHD)

- Advisory board member for *Poetics: Journal of Empirical Research on Culture, the Media and the Arts*

dr. Knut De Swert

Assistant professor (UD)

- Editorial board member of the *International Journal of Press/Politics*

prof. dr. Claes H. de Vreese

Professor of Political Communication

Program Group Director of Political Communication & Journalism

- Adjunct Dean Faculty of Social and Behavioral Sciences, University of Amsterdam
- Director of the Center for Politics and Communication
- Director Research Priority Area Communication, University of Amsterdam
- Adjunct professor of Political Science and Journalism, University of Southern Denmark
- Board Member Graduate School of Communication (GSC) and College of Communication
- Editor-in-Chief of *International Journal of Public Opinion Research* (IJPOR)
- Editorial board member for *Communication Research, European Union Politics, Political Communication, Public Opinion Quarterly, Journalism & Mass Communication Quarterly, International Journal of Press/Politics, Social Influence, Central European Journal of Communication and Scandinavian Political Studies*
- Project leader NWO Vici grant
- Co-investigator NWO project *Political Conflict in 5 European systems*
- Member Young Royal Dutch Academy of Sciences (De Jonge Akademie)
- Member of the Social Science Council of the Royal Dutch Academy of Arts and Sciences (KNAW)
- Chair Political Communication Division and Board Member, International Communication Association
- Spring 2013: Fellow of the Netherlands Institute of Advanced Studies (NIAS)

dr. Alexandra L. Dima

Postdoctoral research fellow

dr. Jiska Eelen

Assistant professor (UD)

- Member of the ComLab user committee
- Grant holder of Stichting Wetenschappelijk Onderzoek Communicatie (SWOCC)
- Grant holder of Marketing Science Institute (MSI)

dr. Wim J.L. Elving

Assistant professor (UD)

- Editor of *Corporate Communications: An International Journal*
- Member of Doctorate Board Corporate and Marketing Communication, University of Salerno, Italy
- Member of the Editorial Advisory Board of the *International Journal of Interactive Communication Systems and Technologies (IJICST)*
- Member of Editorial Advisory Board of *Journal of Brand Management*

dr. Marieke L. Fransen

Assistant professor (UD)

- Member of the Exam Committee
- Board member of NeFCA

Sandra H.J. Jacobs

Assistant professor (UD)

prof. dr. Peter Kerkhof

Adjunct professor of Customer Media (bijzonder hoogleraar)

Rinaldo J. Kühne

Assistant professor (UD)

dr. Sophie K. Lecheler

Assistant professor (UD)

- Marie Curie Research Fellow at the Department of Government, London School of Economics (LSE)
- Secretary Political Communication Division, International Communication Association

dr. Jonas M. Lefevere

Assistant professor (UD)

dr. Yph Lelkes

Assistant professor (UD)

- Editorial board member *International Journal of Public Opinion Research*

dr. Annemiek J. Linn

Assistant professor (UD)

prof. dr. Eugène F. Loos

Adjunct professor of Old and New Media in an Ageing Society (ANBO chair, bijzonder hoogleraar)

- Associate professor of Communication, Policy and Management, Utrecht University
- Associated editor of OBS*
- Editorial board member *Journal of Communication and Media Technologies*
- Member of COST Action IS0906 "Transforming Audiences, Transforming Societies"
- Member of the Evaluation Board of the European research project "Third Age Online (TAO) Community & Collaboration", Switzerland
- Program board member of the UAHCI (Universal Access in Human-Computer Interaction) 2014 Conference in Crete

Marijn H.C. Meijers, MSc

Junior researcher & Lecturer

dr. Saar Mollen

Assistant professor (UD)

dr. Judith Möller

Postdoctoral research fellow

dr. Marjolein Moorman

Associate professor (UHD)

- Editorial review board member for *International Journal of Advertising*
- Member of the Amsterdam City Council
- Chair of the Exam Committee, Department of Communication Science, University of Amsterdam

dr. Daan G. Muntinga

Assistant professor (UD)

prof. dr. Peter C. Neijens

Professor of Persuasive Communication

- Program committee, Department of Communication and Cultural Management, Zeppelin University, Germany
- Associate editor Oxford Bibliographies in Communication
- Editorial review board *Journal of Advertising*
- Editorial advisory board *International Journal of Advertising*
- Associate editor for *Journal of Marketing Communications*
- Member International Committee of Experts Evaluation Computer Science, University of Vienna, 2013-2014
- Past president European Advertising Academy
- Chair of the Board of HOI Institute for Media Auditing
- Member of the Advisory Board of SIRE

dr. Suzanna J. Oprea

Assistant professor (UD)

prof. dr. Jochen Peter

Professor of Media Entertainment

Scientific Director of the Amsterdam School of Communication Research ASCoR

- NWO Vidi grant holder
- Editorial board member for *Communication Research, Journal of Communication, Journal of Adolescent Health, Communication Methods and Measures, Cyberpsychology: Journal of Psychosocial Research on Cyberspace and International Journal of Cyber Behavior, Psychology and Learning*
- Board of Overseers LISS panel, University of Tilburg
- Member Complaints Council Netherlands Institute for the Classification of Audiovisual Content (NICAM)
- Committee member Chaffe Productivity Award of the International Communication Association (ICA)

dr. Jessica Taylor Piotrowski

Assistant professor (UD)

- Director of the Center for Children, Adolescents and the Media

dr. Barbara C. Schouten

Assistant professor (UD)

dr. Andreas R.T. Schuck

Assistant professor (UD)

- NWO Veni grant holder
- Academic Advisor Erasmus Mundus MA Program in Journalism, Media & Globalisation
- Academic Advisor 'Internationalization' Graduate School of Communication

dr. Penelope Sheets

Assistant professor (UD)

- Academic Advisor Erasmus Mundus MA Program in Journalism, Media & Globalisation

prof. dr. Dirk Sikkell

Adjunct professor of Aging, Communication and Consumer Behaviour (bijzonder hoogleraar)

- Director of Sixtat
- Advisor for TNS NIPO
- Advisor for Booming Experience
- Member of the Expert Committee Studiekeuze123

prof. dr. Edith G. Smit

Professor of Media and Advertising

- Scientific Director of the Graduate School of Communication
- Chair of SWOCC Board, foundation for fundamental research on brands and brand communication
- President of the European Advertising Academy (EAA)
- Member of the DDMA Privacy Authority
- Editorial board member of the *International Journal of Advertising*

dr. Sindy R. Sumter

Assistant professor (UD)

prof. dr. Ed S.H. Tan

Professor of Media Entertainment

- Board member of the Society for the Cognitive Study of the Moving Image (SCSMI)
- Board member of the Master's Programme in Cognition and Communication of the University of Copenhagen
- Board member of the Master's Programme in Visual Communication, University of Antwerp
- Member advisory board NICAM Kijkwijzer
- Board member of the Groningen Film Archive
- Co-leader of NWO project "Varieties of absorption in narrative and aesthetic experiences: A comparative study of responses to literature and film."
- Editorial board member *The Scientific Study of Literature*

dr. Claartje L. ter Hoeven

Assistant professor (UD)

- NWO Veni grant holder

prof. dr. Patti M. Valkenburg

Professor of Child and Media Research

Distinguished research professor at the Faculty of Social and Behavioural Sciences

- NWO Spinoza laureate
- Founding Chair of CCAM, Center of Research on Children, Adolescents, and the Media
- Member of EUKidsonline, an EU sponsored 16-country European consortium on children and Internet safety
- Associate editor Human Communication Research
- Member of The Royal Netherlands Academy of Arts and Sciences (KNAW)
- Member of the Scholarship Committee of the NIAS, Netherlands Institute for Advanced Studies in the Humanities and Social Sciences
- Area editor for Blackwell's *International Encyclopedia of Communication*. Editorial area: Developmental Communication (i.e., editor of all entries on life-span developmental communication and youth and the media)
- Editorial board member of *Communication Research, Human Communication Research, Communication Theory, Journal of Applied Developmental Psychology, Journal of Children and the Media and the Media Journal of Communication*
- Member of the Jury of the Eureka Prize for Science Communication awarded by The Royal Netherlands Academy of Arts and Sciences (KNAW) and the Netherlands Organisation for Scientific Research (NWO)
- Member of the Steering Committee of NWO's program *Comprehensive and effective communication*
- Member of the Advisory Committee of an NWO-initiated study *Publication Cultures*
- Member and Chair of the nomination committee for the Audrey Fisher Mentorship award (ICA)
- Member of the Social Sciences Division (MaGW) Board of Netherlands Organization for Scientific Research (NWO)

dr. Lisa Vandeberg

Postdoctoral research fellow

- Associate editor *de Psychonoom*, bi-annual magazine of the NVP (Dutch Society for Psychonomy)

prof. dr. Bas (S.J.H.M.) van den Putte

Professor of Health Communication

dr. Richard J.W. van der Wurff

Senior Lecturer

- Editorial board member of *New Media & Society*
- Member of the Board of Governors of the Media Ombudsman Foundation Netherlands

dr. Marcel van Egmond

Lecturer

- Association Board Member European Election Studies (EES)

dr. Guda van Noort

Assistant professor (UD)

- Member of the Review Board SWOCC Working Paper Series
- Member of the SWOCC Thesis Award Committee
- Board member of NeFCA, Persuasive Communication Division

dr. Philip van Praag

Associate professor (UHD)

- Member of Referendumkamer, Leiden City Council
- Board member Stichting Het Nieuwe Parool
- Director of the Bachelor Program Political Science, College of Social Sciences, University of Amsterdam

dr. Eva A. van Reijmersdal

Assistant professor (UD)

- Board member NeFCA Persuasive Communication Division
- Program Group delegate for the Ethics Committee
- Editorial review board member *Journal of Advertising*
- Editorial advisory board member *International Journal of Advertising*
- Editorial board member *Journal of Marketing Communications*

dr. Martine van Selm

Associate professor (UHD)

- Director of the College of Communication
- Member of the UCO, University of Amsterdam
- Member of the Advisory Board Journalistiek Hogeschool Windesheim Zwolle

dr. Joost H.P. van Spanje

Assistant professor (UD)

- NWO Veni grant holder

dr. Julia C.M. van Weert
Associate Professor (UHD)

Program Group Director of Persuasive Communication

- Holder of Personal Cancer Research Award by the Dutch Cancer Society KWF; project leader of the OncoCommunicAging (OCA) research line
- Board member Graduate School of Communication and College of Communication
- Elected Deputy National Representative of the European Association for Communication in Health Care (EACH)
- Member Steering Committee Health Communication Division of NeFCA
- Member of the Advisory Committee of the Dutch Cancer Society
- Member Interuniversity network Patient Provider Interaction (PPI)
- Member Geriatric Oncology in the Netherlands (GeriOnNe)
- Member Study Group Psycho-Oncology of the Dutch Cancer Society
- Member Scientific Advisory Board 2Comply
- Member Dutch Association for Psycho-social Oncology (NVPO)
- Member Dutch Association for Gerontology (NvG)
- Member Dutch Association for eHealth (NVEH)

dr. Joost W.M. Verhoeven
Assistant professor (UD)

- Guest Lecturer EURIB, Rotterdam

dr. Piet Verhoeven
Assistant professor (UD) / Senior Lecturer and Researcher

dr. ir. Peeter W.J. Verlegh
Associate professor (UHD)

- Director of SWOCC
- Associate Editor of *International Journal of Advertising*
- Editorial board member of *Journal of Advertising*
- Editorial board member of *International Marketing Review*
- Jury member EFFIE advertising awards
- Jury member MOA science award
- Jury member Jaarprijs Goede Voeding

prof. dr. Rens Vliegenthart
Professor of Media and Organisations
Program Group Director of Corporate Communication

- Board member Graduate School of Communication and College of Communication

dr. Hilde A.M. Voorveld
Assistant Professor (UD)

dr. Helen G.M. Vossen
Postdoctoral research fellow

dr. Stephanie C.M. Welten
Assistant professor (UD)

dr. Annemarie M. Wennekers
Assistant professor (UD)

dr. Lotte M. Willemsen
Assistant professor (UD)

dr. Magdalena E. Wojcieszak
Associate professor (UHD)

- Board member-at-large for Europe, International Communication Association (ICA)
- Editorial board member *Journal of Communication*, *International Journal of Public Opinion Research and Psychologia Rozwojowa (Developmental Psychology)*
- Associate editor *EastBound Journal*
- Advisory board member *Media Tenor*
- David Swanson Award Committee member International Communication Association (ICA)
- Research Committee member Asociación de Comunicación Política (ACOP)
- Scientific Committee member Asociación Española de Investigación de la Comunicación (AEIC)
- Grant holder Spanish Ministry of Science and Innovation

dr. Sandra M. Zwier
Assistant Professor (UD)

- Managing director Graduate School of Communication

Associate Members

dr. Rutger H. de Graaf
Lecturer

dr. Joep Hofhuis
Lecturer

dr. Jeroen S. Lemmens
Lecturer

dr. Pytrik H.J. Schafraad
Lecturer

- Member Master Thesis Quality Committee
- Chair NeFCA Journalism Division Committee

dr. Damian C. Trilling
Lecturer

dr. Margot van der Goot
Senior Lecturer

- Member Thesis Quality Master Committee
- Member Opleidingscommissie

Dr. Mirjam S. Vosmeer
Lecturer

PhD candidates

Theo Araujo
Stefan Bernritter
Sophie Boerman
Nadine Bol
Sifra Bolle
Mark Boukes
Jelle Boumans
Kim Brandes
Björn Burscher
Dian de Vries
Miruna Doicaru
Alina Feinholdt
Karin Fickers
Sabine Geers
Reza Kartosen
Marleen Klaassen
Maria Koutamanis
Sanne Kruijkemeier
Peter Lewinski
Corine Meppelink
Sanne Nikkelen
Edwin Oberjé
Carmina Rodríguez Hidalgo
Sjoerd Stolwijk
Jasper van de Pol
Toni van der Meer
Winneke van der Schuur
Anouk van Drunen
Marijn van Klingereren
Iris van Ooijen
Annemarie van Oosten
Simon Zebregs
Rena Zendedel

Honorary Fellows

ASCoR's Honorary Fellows are senior researchers with a strong international reputation. Honorary Fellows temporarily serve with ASCoR and work with ASCoR faculty members on research projects, publications, and PhD candidate supervision.

prof. dr. Kees Brants
prof. dr. Fred Bronner
prof. dr. Cees J. Hamelink
prof. dr. Joan M.H.J. Hemels
prof. dr. Loet Leydesdorff
prof. dr. Denis McQuail
prof. dr. Klaus Schönbach
prof. dr. Holli A. Semetko
prof. dr. Jan J. van Cuilenburg
prof. dr. Wouter van der Brug
prof. dr. Cees van der Eijk

McQuail Honorary Fellows

The ASCoR Denis McQuail Award is offered for the best article advancing communication theory published in a peer-reviewed journal in the previous year. An international Award committee, chaired by Denis McQuail, makes the selection, and the award goes to all listed authors of the article chosen. The first author is McQuail Honorary Fellow for one year, and is invited to give the McQuail Lecture.

2013-2014	prof. dr. W. James Potter
2012-2013	prof. dr. James Webster
2011-2012	dr. Robert LaRose
2010-2011	dr. Kelly M. Garrett
2009-2010	dr. Cristina Archetti
2008-2009	prof. dr. Michael D. Slater
2007-2008	dr. Matthew A. Baum

Appendix B

Honorary Events

Awards

Baumgartner, S. E.	ASCoR Baschwitz Young Scholar Award Awarded for the best article first-authored by an ASCoR PhD candidate in a peer-reviewed journal in 2013
Baumgartner, S. E.	Best Dissertation Award Nomination Dissertation award from NZZ Campus and MakingScienceNews, Switzerland, for societal relevant dissertations (4th prize)
Baumgartner, S. E.	Jacobs Foundation Fellowship Grant to attend the European Conference on Developmental Psychology, Lausanne, Switzerland
Boerman, S. C., Reijmersdal, E. A. van & Neijens, P. C.	Best Student Paper Award International Conference on Research in Advertising: Zagreb, Croatia, June 2013
Bol, N.	Travel grant René Vogels Stichting travel grant
De Vries, D. A., Vandenbosch, L. & Eggermont, S.	Travel grant for Top Paper "Social networking sites and self-objectification among adolescents" at International Workshop Youth 2.0, Antwerp, Belgium
Kruikemeier, S.	Top Student Paper Award Political Communication Division International Communication Association for the paper: "The relationship between campaigning on Twitter and electoral support; Present or absent?"
Lewinski, P.	Annual operating grant European Commission – EACEA/26/12 – Action 4.1. Support for bodies active at European level in the field of youth: European Federation of Psychology Students' Associations

Neijens, P. C.	NeFCA Career Award Award for a lifetime of scholarly achievement in communication science
Schuck, A. R. T.	Erasmus Mundus Teaching Scholarship Grant for a visit to the University of Technology Sydney (UTS), Australia
van der Meer, G. L. A.	Unilever Research Prize Award for the best Master thesis in social sciences
van Reijmersdal, E. A.	Best Reviewer 2012 Award International Journal of Advertising
van Reijmersdal, E. A.	Most-cited Article Journal of Interactive Marketing 2012-2013. Van Reijmersdal, E. A., Rozendaal, E., & Buijzen, M. (2012). Effects of prominence, involvement, and persuasion knowledge on children's cognitive and affective responses to advergames
Voorveld, H. A. M.	Research Fellowship Award American Academy of Advertising
Wennekers, A. M.	ASPO Dissertation Award Award for the best social psychological dissertation in the Netherlands, selected from the cohort that defended between September 2012 and September 2013, granted by the "Associatie Sociaal Psychologische Onderzoekers" [ASPO: Dutch Association of Social Psychological Researchers]

Conference organization

de Vreese, C. H.
Graduate Student Pre-Conference, Political Communication Division, ICA, London, June 17

Elving, W. J. L.
Organizer CSR Communication Conference II, Aarhus, Denmark, 20-27 September

Lecheler, S. K.
Local Organizing Committee for the International Conference of Europeanists, Amsterdam, June 25-27

Linn, A. J.
NeFCA Symposium on Health Communication, Amsterdam, June 12

Sumter, S. R.
Cyberbullying? Dislike! Public lecture and Symposium: Leiden, The Netherlands, September 19-20

Voorveld, H. A. M.
Member of the organizing committee, responsible for paper review of the International Conference on Research in Advertising (ICORIA) 2013 Zagreb, organized by the European Advertising Academy

PhD dissertation committee memberships

Note: Reading committee memberships, unless stated otherwise.

Name of defendant	Defense date	Dissertation title	Committee members	University
R. Azrout	10 Jan	<i>Framing Turkey: Identities, public opinion and Turkey's potential accession into the EU</i>	C. de Vreese (promotor) R. Vliegthart (co-promotor) J. van Spanje (co-promotor) P. Neijens	ASCoR
R. Petersen	17 Jan	<i>Politics as fights and games of strategy: Characteristics and consequences of political news reporting in the mass media</i>	C. de Vreese	University of Copenhagen
S. Mollen	25 Jan	<i>Fitting in or breaking free? On health behavior, social norms and conformity</i>	B. van den Putte	Maastricht University
J. Takens	1 Feb	<i>Media logic and electoral democracy</i>	P. Kerkhof C. de Vreese	Free University Amsterdam
P. Desmet	13 Feb	<i>Evaluating the EU: The influence of national institutional quality, media and interpersonal communication on EU democratic performance evaluations</i>	C. de Vreese (promotor) J. van Spanje (co-promotor) H. Beentjes A. Schuck	ASCoR
T. Bakker	26 Feb	<i>Citizens as political participants: The myth of the active online audience?</i>	C. de Vreese (promotor) P. Neijens H. Beentjes R. van der Wurff	ASCoR
S. Hansen	14 Mar	<i>Fremmede kroppe: En undersøgelse af kroppens rolle som social klassificeringskategori belyst gennem litterære og videnskabelige tekster fra det 20. Århundrede</i>	C. de Vreese	University of Amsterdam
M. Elenbaas	16 Apr	<i>Dynamics of political information transmission: How media coverage informs public judgments about politics</i>	C. de Vreese (promotor) H. Boomgaarden (co-promotor) A. Schuck (co-promotor) H. Beentjes P. Neijens	ASCoR
D. Muntinga	19 Apr	<i>Catching COBRAs</i>	E. Smit (promotor) P. Neijens P. Verlegh	ASCoR

Name of defendant	Defense date	Dissertation title	Committee members	University
O. van der Vet	16 May	<i>Dutch pop music is here to stay: Continuïteit en vernieuwing van het aanbod van Nederlandse popmuziek 1960-1990</i>	W. de Nooy (co-promotor)	Erasmus University Rotterdam
S. de Droog	16 May	<i>Establishing and explaining the impact of characters on young children's healthy food choices</i>	P. Valkenburg (promotor) H. Beentjes E. Smit	ASCoR
S. Baumgartner	17 May	<i>Adolescent sexual risk behavior on the internet</i>	J. Peter (promotor) P. Valkenburg (promotor) E. Tan H. Beentjes E. Smit	ASCoR
A. Roosendaal	21 May	<i>Digital personae and profiles in law: Protecting individuals' rights in online contexts</i>	E. Smit	Tilburg University
M. Waheed	22 May	<i>Values in international political speeches: Investigating their production, content, media coverage, and impact</i>	Neijens (promotor) C. de Vreese (promotor) A. Schuck (co-promotor) H. Beentjes R. Vliegthart P. Sheets	ASCoR
D. Trilling	4 Jun	<i>Following the news: Patterns of online and offline news consumption</i>	J. Peter R. Vliegthart	ASCoR
I. van den Berck	5 Jun	<i>Kommunikative Gattungen im Fremdsprachenunterricht: Von der Wissenschaftstheorie zur virtuellen Lernumgebung Cleio</i>	E. Loos	Utrecht University
L. Willemsen	11 Jun	<i>Electronic Word of Mouth: Challenges for consumers and companies</i>	P. Neijens (promotor) P. Kerkhof P. Verlegh C. de Vreese	ASCoR
A. Linn	14 Jun	<i>The value of tailored communication in promoting medication intake behavior</i>	E. Smit (promotor) J. van Weert (co-promotor) E. Loos H. Beentjes	ASCoR
K. Lochbühler	25 Jun	<i>Reactivity to environmental smoking: Effects of the exposure to parental and movie smoking</i>	P. Neijens	Radboud University Nijmegen
M. Kleemans	2 Jul	<i>Arousing television news</i>	H. Beentjes (promotor) C. de Vreese	Radboud University Nijmegen

Name of defendant	Defense date	Dissertation title	Committee members	University
E. Maslowska	4 Jul	<i>Just for you! A study into the effectiveness and the mechanism of customized communication</i>	E. Smit (promotor) B. van den Putte (co-promotor) H. Beentjes P. Kerkhof J. van Weert	ASCoR
C. Janssen	19 Jul	<i>CSR communication: For better or worse? New insights into consumer responses to corporate social (ir)responsibility</i>	P. Verlegh	Louvain-la-Neuve (BE)
R. Kunz	1 Sep	<i>Mediatized political socialization: Die Rolle der Medien im politischen Sozialisationsprozess Jugendlicher in der Schweiz</i>	C. de Vreese	University of Zurich
L. Vandebosch	25 Sep	<i>Self-objectification and sexual effects of the media: An exploratory study in adolescence</i>	J. Peter	Leuven University
Hendriyani	9 Oct	<i>Children and media in Indonesia</i>	H. Beentjes (promotor)	Radboud University Nijmegen
F. Diaz Copado	17 Oct	<i>Shaping multiple Ajijs and development: A Mexican town in the context of the international retirement migration</i>	N. Aarts	Wageningen University
T. Tessitore	18 Oct	<i>The role of skeptical processing in product placement effectiveness</i>	P. Neijens	University of Ghent
L. van Oortmerssen	5 Nov	<i>Working both ways: The interplay of trust and interaction in collaborations.</i>	N. Aarts (promotor)	Wageningen University
R. Wouters	22 Nov	<i>Selection. Description. Reaction. How television news covers movements and protest</i>	R. Vliegthart	University of Antwerp
K. Siira	28 Nov	<i>Organizational conflict, conflict management, and communication: A social complexity perspective</i>	N. Aarts	University of Helsinki
E. Akpınar	5 Dec	<i>Consumer information sharing: Understanding psychological drivers of social transmission</i>	P. Verlegh (co-promotor)	Erasmus University Rotterdam
J. Möller	6 Dec	<i>Growing into citizenship: The differential role of the media in the political socialization of adolescents.</i>	C. de Vreese (promotor) P. Neijens J. Peter R. Vliegthart	ASCoR
N. Purnawirawan	12 Dec	<i>Consumer responses to positive and negative online reviews</i>	L. Willemsen	University of Antwerp

Appendix C

PhD program

PhD projects completed in 2013

Note: Funding sources:

1st = first flow of funds (direct funding)

2nd = second flow of funds (NWO & EU)

3rd = third flow of funds (non-government funding)

S = self-supporting PhD candidates

Starting year	Name	Project title	Supervisor(s)	Program group	Funding source
2011	A. Linn	<i>Adherence as a lifetime effort: The value of tailored communication for chronic patients</i>	prof. dr. E.G. Smit dr. J.C.M. van Weert	PC	1st & 3rd
2009	P. Desmet	<i>Electoral democracy</i>	prof. dr. C.H. de Vreese dr. J. van Spanje	PCJ	2nd
2009	E. Maslowska	<i>Person-related and situation-related consequences of customized communication</i>	prof. dr. E.G. Smit dr. S.J.H.M. van den Putte	PC	1st
2009	J. Möller	<i>Mediatization of political attitudes: Becoming a democratic citizen in a multi-media environment</i>	prof. dr. C.H. de Vreese prof. dr. F. Esser	PCJ	1st/ 3rd
2009	D. Trilling	<i>Changing media use and its impact on democracy</i>	prof. dr. K. Schönbach dr. E. Lauf	PCJ	1st
2008	R. Azrout	<i>Framing Turkey</i>	prof. dr. C.H. de Vreese dr. R. Vliegthart dr. J. van Spanje	PCJ	2nd
2008	T.P. Bakker	<i>Citizen journalism, media and politics</i>	prof. dr. K. Schönbach prof. dr. C.H. de Vreese	PCJ	1st

2008	S. Baumgartner	<i>Adolescents' risk perception and risk taking on the internet</i>	prof. dr. P.M. Valkenburg dr. J. Peter	YME	1st
2008	S. de Droog	<i>The effect of characters, celebrity endorsement and peer popularity appeal on children's fruit consumption</i>	prof. dr. P.M. Valkenburg dr. M.A. Buijzen	YME	1st
2008	M. Elenbaas	<i>Media, knowledge and Euroskepticism</i>	prof. dr. C.H. de Vreese dr. H.G. Boomgaarden dr. A.R.T. Schuck	PCJ	2nd
2008	D. Muntinga	<i>Antecedents and consequences of consumers' online brand activities</i>	prof. dr. E.G. Smit dr. M. Moorman	PC	3rd
2008	M. Waheed	<i>Heuristic and systematic information processing: The effect of political statements on citizens' decisions</i>	prof. dr. C.H. de Vreese prof. dr. P.C. Neijens dr. A.R.T. Schuck	PCJ/ PC	S
2008	L. Willemsen	<i>Understanding the role of electronic word-of-mouth (eWOM) in consumer decision-making</i>	prof. dr. P.C. Neijens prof. dr. A.E. Bronner	PC	2nd

PhD candidates & projects per December 2013

Note: Funding sources:

1st = first flow of funds (direct funding)

2nd = second flow of funds (NWO & EU)

3rd = third flow of funds (non-government funding)

S = self-supporting PhD candidates

Starting year	Name	Project title	Supervisor(s)	Program Group	Funding source
2013	S. Bolle	<i>Tailoring information to older cancer patients</i>	prof. dr. E. Loos dr. J.C.M. van Weert	PC	1st
2013	K. Brandes	<i>Unravelling underlying mechanisms of synergy effects in health communication</i>	prof. dr. E.G. Smit dr. J.C.M. van Weert dr. A.J. Linn	PC	2nd
2013	A. Feinholdt	<i>Framing emotions</i>	prof. dr. C.H. de Vreese dr. S.K. Lecheler dr. A.R.T. Schuck	PCJ	1st
2013	S. Geers	<i>Media and electoral volatility</i>	prof. dr. C.H. de Vreese dr. L. Bos	PCJ	1st
2013	C. Rodríguez Hidalgo	<i>Social sharing of emotions through social network sites: Understanding benefits at various levels of communication scale</i>	prof. dr. E.S.H. Tan	YME	S
2013	S. Stolwijk	<i>The campaign effect of affect</i>	prof. dr. C.H. de Vreese dr. A.R.T. Schuck	PCJ	2nd

Starting year	Name	Project title	Supervisor(s)	Program Group	Funding source
2013	T. van der Meer	<i>Framing the crisis</i>	prof. dr. J.W.J. Beentjes dr. P. Verhoeven	CC	2nd
2013	W. van der Schuur	<i>Media multitasking and attention problems: Causality and Individual differences</i>	prof. dr. P.M. Valkenburg dr. S.R. Sumter dr. S.E. Baumgartner	YME	1st
2013	I. van Ooijen	<i>Fast decisions in fast environments</i>	prof. dr. E.G. Smit dr. ir. P.W.J. Verlegh dr. M.L. Fransen	PC	3rd
2013	R. Zendedel	<i>Interpreter-mediated communication in general practice</i>	prof. dr. S.J.H.M. van den Putte dr. J.C.M. van Weert dr. B.C. Schouten	PC	2nd
2012	Th. Araujo	<i>Brand content pass-along behavior within social network sites: Exploring the triadic relationship between the brand, the individual, and the community</i>	prof. dr. P.C. Neijens prof. dr. R. Vliegthart	PC	S
2012	S. Bernitter	<i>Consumer endorsements of companies and causes</i>	prof. dr. E.G. Smit dr. P.W. J. Verlegh	PC	1st
2012	J. Boumans	<i>Outsourcing the news</i>	prof. dr. C.H. de Vreese dr. R. Vliegthart dr. H.G. Boomgaarden	PCJ	2nd
2012	B. Burscher	<i>Computational framing</i>	prof. dr. C.H. de Vreese	PCJ	3rd
2012	M. Klaassen	<i>Bodies exposed: The impact of sexually explicit internet material on adolescents' body image</i>	prof. dr. J. Peter prof. dr. P.M. Valkenburg	YME	1st
2012	P. Lewinski	<i>Resisting temptations: Emotion regulation and facial expressions</i>	prof. dr. E.S.H. Tan dr. M.L. Fransen	YME/PC	S
2012	C. Meppelink	<i>Tailored communication: The unexplored role of message features</i>	prof. dr. E.G. Smit dr. J.C.M. van Weert	PC	2nd
2012	E. Oberjé	<i>Cost-effectiveness of an effective behavioural intervention to improve adherence among HIV-infected patients: A multi-center randomised controlled trial</i>	dr. M. de Bruin	PC	2nd
2012	J. van de Pol	<i>Framing effects in VETs: How frames affect the understanding of political issues</i>	prof. dr. C.H. de Vreese	PCJ	2nd

Starting year	Name	Project title	Supervisor(s)	Program Group	Funding source
2012	S. Zebregs	<i>Health promotion for low-literate adolescents: Increasing comprehensibility and persuasive effects of a school module on alcohol, tobacco, and cannabis</i>	prof. dr. P.C. Neijens dr. S.J.H.M. van den Putte	PC	2nd
2011	S. Boerman	<i>Effects of disclosing sponsored content on persuasion knowledge and persuasion: The role of disclosure type, disclosure timing, disclosure duration, and program involvement</i>	prof. dr. P.C. Neijens dr. E.A. van Reijmersdal	PC	1st
2011	N. Bol	<i>Tailoring communication to older cancer patients</i>	prof. dr. E. Loos dr. J.C.M. van Weert	PC	1st
2011	M. Boukes	<i>It's fun! But is it effective? The consequences of new news shows</i>	prof. dr. C.H. de Vreese dr. M. Moorman dr. H.G. Boomgaarden	PCJ	1st
2011	D. de Vries	<i>Unraveling the effects of sexual media content on adolescents' self-objectification</i>	prof. dr. J. Peter prof. dr. P.M. Valkenburg	YME	1st
2011	K. Fikkers	<i>The entertainization of childhood: Children's and adolescents' differential susceptibility to effects of violent media entertainment</i>	prof. dr. P.M. Valkenburg dr. H. Vossen	YME	2nd
2011	M. Koutamanis	<i>Social media and adolescents' social competence</i>	prof. dr. P.M. Valkenburg prof. dr. J. Peter	YME	1st
2011	S. Kruikemeier	<i>Online political communication: New strategies and their effects on citizen engagement</i>	prof. dr. C.H. de Vreese dr. R. Vliegthart dr. G. van Noort	PCJ	1st
2010	M. Doicaru	<i>Varieties of absorption in narrative and aesthetic experiences: A comparative study of responses to literature and film'</i>	prof. dr. E.S.H. Tan	YME	2nd
2010	H. Hendriks	<i>Health campaign effects: The role of interpersonal communication and exposure to news media messages as competing sources of information</i>	prof. dr. C.H. de Vreese dr. S.J.H.M. van den Putte dr. G.J. de Bruijn	PC	1st

Starting year	Name	Project title	Supervisor(s)	Program Group	Funding source
2010	R. Kartosen	<i>Pain and/or pleasure? Asian Dutch adolescents and Asian Dutch popular cultural practices: The formation of pan-Asian identities and Asian Dutch cultural citizenship</i>	prof. dr. E.S.H. Tan	YME	2nd
2010	S. Nikkelen	<i>The entertainization of childhood</i>	prof. dr. P.M. Valkenburg	YME	2nd
2010	A. van Oosten	<i>The experiential processes underlying the impact of sexual media content on adolescent's sexual attitudes</i>	prof. dr. P.M. Valkenburg dr. J. Peter	YME	2nd
2009	M. van Klingereren	<i>Conflict and safety: Regarding issue evolution in five political systems</i>	prof. dr. C.H. de Vreese dr. H.G. Boomgaarden dr. R. Vliegthart	PCJ	2nd
2009	S. Opre	<i>The commercialized media environment: Content, processes, and consequences for children and adolescents</i>	prof. dr. P.M. Valkenburg dr. M.A. Buijzen	YME	2nd
2008	E. Asbeek Brusse	<i>Understanding the role of entertainment-education in promoting prosocial behavior</i>	prof. dr. E.G. Smit	PC	1st
2008	A. van Drunen	<i>Framing integration and Islam: News and public opinion</i>	prof. dr. C.H. de Vreese prof. dr. K. Schönbach dr. H.G. Boomgaarden dr. R. Vliegthart	PCJ	1st

Appendix D

Funding

Funding in FTE

Note: Figures from 2009 onwards include visiting fellows and support staff. Figures from 2011 onwards also include ASCoR Associate Members.

	2008	2009	2010	2011	2012	2013
Direct funding	21.41	31.45	29.20	32.74	34.64	35.87
Research grants (NWO/KNAW/ERC)	11.28	10.63	14.55	18.20	17.70	20.10
Contract research	7.25	9.08	3.41	5.02	8.35	9.01
Total funding in FTE	39.94	51.15	47.16	55.96	60.68	64.97

NWO sponsored projects

Note: Projects active during 2013. For multi-institute collaborative projects, only ASCoR researchers involved are listed.

Starting date	Project title	Project leader(s)	Project fellow(s)
Feb. 2013	<i>Killing them softly? Characteristics and consequences of 'soft repression' of political ideas by news media</i> Veni	dr. mr. J.H.P. van Spanje	
September 2012	<i>Cost-effectiveness of an effective counselling intervention to promote HIV-treatment adherence</i> ZonMW Efficiency Studies	dr. M. de Bruin	E. Oberjé MSc

Starting date	Project title	Project leader(s)	Project fellow(s)
September 2012	Graduate Programme	prof. dr. C.H. de Vreese prof. dr. P.C. Neijens dr. M.E. Prangma dr. S.M. Zwier	C. Meppelink MSc J. Boumans MSc T. van der Meer MSc S. Stolwijk MSc R. Zendedel MSc K. Brandes MSc
September 2012	<i>Health promotion for low-literate adolescents: Increasing comprehensibility and persuasive effects of a school module on alcohol, tobacco, and cannabis</i> Begrijpelijke Taal	dr. S.J.H.M. van den Putte prof. dr. P.C. Neijens	dr. A de Graaf S. Zebregs MSc
August 2012	<i>Voting Engagement Tools as political decision aids: Effects on political literacy and political attitudes</i> Begrijpelijke Taal	prof. dr. C.H. de Vreese	J. van de Pol MSc
February 2012	<i>Dealing with feelings: The (de) mobilizing role of emotions in political communication</i> Veni	dr. A.R.T. Schuck	
January 2012	Spinoza Prize	prof. dr. P.M. Valkenburg	
January 2011	<i>Media(ted) populism: Properties and consequences</i> Veni	dr. H. Boomgaarden	
December 2010	<i>Varieties and determinants of absorption in narrative film</i> Open Competition Humanities	prof. dr. E.S.H. Tan	M. Doicaru MA
June 2010	<i>The contingency of media's impact on national parliaments: A comparative study</i> Veni	dr. R. Vliegenthart	
June 2010	<i>The impact of sexual media content on adolescent sexuality: An experiential perspective</i> Vidi	dr. J. Peter	dr. I. Boot A. van Oosten MSc
January 2010	<i>Empowering and protecting children and adolescents against cyberbullying</i> Responsible Innovation: Ethical and societal exploration of science and technology	prof. dr. P.M. Valkenburg	dr. S. Sumter
Oct. 2009	<i>Political conflict in five European systems: the role of citizens, the media, and parties in the politicization of immigration and European integration</i> Conflict & Safety	prof. dr. C.H. de Vreese	dr. H. Boomgaarden dr. R. Vliegenthart M. van Klingeren MSc

Starting date	Project title	Project leader(s)	Project fellow(s)
Sept. 2008	<i>Communication and the Future of Europe</i> Vici	prof. dr. C.H. de Vreese	dr. A. Schuck dr. J. van Spanje dr. H. Boomgaarden dr. R. Vliegenthart R. Azrout MSc M. Elenbaas MSc N. Bol

EU sponsored projects

Note: Projects active during 2013. For multi-institute collaborative projects, only ASCoR researchers involved are listed.

Start date	Project title	Project leader(s)	Project fellow(s)
June 2013	<i>TV news for promoting interculturalism: A new step towards immigrant integration</i> Marie Curie Incoming European Fellowship	dr. A. Paz Alencar	
Sept. 2012	<i>Assessment of the safety of LABA's in asthma in routine care by combining health-care databases and direct patient follow-up (ASTRO-LAB)</i> FP7 Health: Small or medium-scale focused research project	dr. M. de Bruin	dr. A. Dima
Oct. 2011	<i>European Communication Professionals Skills and Innovation (ECOPSI)</i> Erasmus Programme: Multilateral Action	dr. P. Verhoeven	
Dec. 2010	<i>The entertainization of childhood</i> European Research Council	prof. dr. P.M. Valkenburg	dr. H. Vossen dr. J. Piotrowski S. Nikkelen MSc K. Fikkers MSc

Other sponsored projects

Note: Projects active during 2013. For multi-institute collaborative projects, only ASCoR researchers involved are listed.

Start date	Project title	Sponsor	Project leader(s)	Project fellow(s)
Sept. 2013	<i>Social sharing of emotions through social network sites: Understanding benefits at various levels of communication scale</i>	Becas Chile	prof. dr. E.S.H. Tan	C. Rodriguez Hidalgo
Sept. 2013	<i>Vooronderzoek sociale determinanten van geweld op het voetbalveld</i>	Veiligheid.nl	dr. M.L. Fransen dr. S. Mollen	
Dec. 2013	<i>Contestation in Europe</i>	DFG (Landau)	prof. dr. C.H. de Vreese dr. A.R.T. Schuck	
Oct. 2013	<i>Short- and long-term effectiveness of novelty: Adoption and usage of a new mobile app</i>	Marketing Science Institute	dr. J. Eelen dr. ir. P.W.J. Verlegh	
Feb. 2013	<i>De nieuwswaarde van corporate PR als voorspeller van journalistieke verwerking</i>	Stimuleringsfonds voor de Pers	dr. P.H.J. Schafraad	
Feb. 2013	<i>Fast decisions in fast environments</i>	SWOCC	dr. ir. P.W.J. Verlegh	I. van Ooijen MSc
Dec. 2012	<i>'Get in line': Het effect van de overeenstemming tussen werk- en merkwaarden op medewerkers</i>	SWOCC	dr. C.L. ter Hoeven dr. J.W.M. Verhoeven	
Oct. 2012	<i>CCO in the boardroom</i>	European Association of Communication Directors & Russell Reynolds	dr. P. Verhoeven	
Sept. 2012	<i>Information, Communication and Satisfaction with EU democracy</i>	KNAW-NIAS	prof. dr. C.H. de Vreese dr. H.G. Boomgaarden	
June 2012	<i>COMMIT</i>	Fonds Economische Structuurversterking	prof. dr. C.H. de Vreese	B. Burscher MSc
April 2012	<i>De rechtspraak in de media, 1992-2012</i>	WRR Scientific Council for Government Policy	dr. J.H.M. van Spanje prof. dr. C.H. de Vreese	
July 2011	<i>Communication with older cancer patients</i>	Dutch Cancer Society KWF	dr. J.C.M. van Weert	

Start date	Project title	Sponsor	Project leader(s)	Project fellow(s)
July 2011	<i>Communication</i>	Research Priority Area – University of Amsterdam	prof. dr. C.H. de Vreese	dr. W. Weeda dr. M.E. Prangma
Jan. 2011	<i>Adherence as a lifetime effort: The value of tailored communication for chronic patients</i>	Merck Sharp & Dohme	dr. J.C.M. van Weert	A. Linn MSc
Dec. 2010	<i>Adherence as a lifetime effort: The value of tailored communication for chronic patients</i>	TevaPharm	dr. J.C.M. van Weert	A. Linn MSc
Sept. 2010	<i>Customer media</i>	Stichting Customer Media	prof. dr. P. Kerkhof	
Dec. 2009	<i>Becoming a democratic citizen</i>	NCCR/Swiss Science Foundation	prof. dr. C.H. de Vreese	J. Möller MSc

Appendix E

Research output

The Standard Evaluation Protocol 2009-2015

The representation of research output in this Appendix is based on the Standard Evaluation Protocol 2009-2015 (SEP). The aim of the SEP is to provide common guidelines for the evaluation and improvement of research and research policy, based on expert assessments. Specifically, the SEP recognizes the following categories of research output:

- Refereed articles
- Non-refereed articles
- Books
- Book chapters
- PhD theses
- Conference papers
- Professional publications
- Publications aimed at the general public
- Other research output.

The following output was classified as 'Professional publications':

- (Chapters in) books aimed primarily at a professional audience.
- Articles in journals aimed primarily at a professional audience
- (Chapters in) textbooks, aimed primarily at students.
- Research reports written for non-academic clients.
- Presentations at conferences aimed primarily at a professional audience.

The following output was classified as 'Other research output':

- Keynotes lectures at conferences
- Inaugural lectures
- Other invited lectures

The full text of the SEP can be downloaded from www.knaw.nl ► Publications.

Development of research output

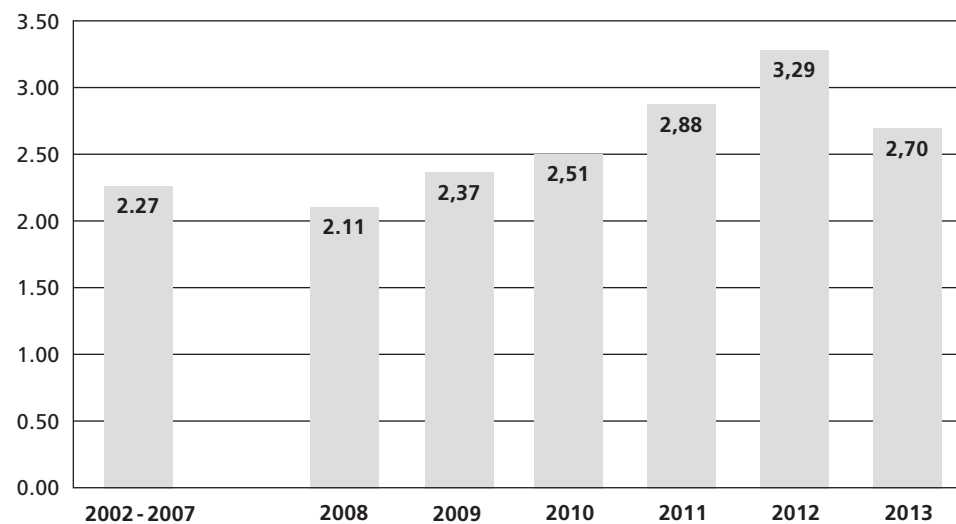
Note: Due to changes in the Standard Evaluation Protocol, the figures for the previous reporting period (2002-2007) are not fully comparable to the figures reported for the current reporting period (2008-2013).

Development of research output for the entire institute

Entire institute	2002-2007	2008	2009	2010	2011	2012	2013
	n	n	n	n	n	n	n
Refereed articles (ISI-ranked)	52.50	44	77	82	122	132	118
Refereed articles (non-ISI-ranked)	45.67	41	23	30	23	40	32
Non-refereed articles		2	2	5	5	5	7
Edited journal volumes		2	2	2	1	5	4
Books (authored)	4.67	4	2	2	3	2	0
Books (edited)	10.80	6	4	1	4	1	0
Book chapters	66.67	40	51	14	54	37	34
PhD theses	7.83	5	9	12	6	8	15
Conference presentations		197	192	237	207	221	224
Professional publications		47	54	65	48	44	76
Publications aimed at the general public		9	9	19	10	12	37
Other research output		22	51	66	86	70	118
Total publications		419	476	535	558	577	665

Mean number of academic publications per fte

Refereed articles per fte



Refereed articles (ISI)

Azrou, R., Van Spanje, J. H. P., & De Vreese, C. H. (2013). A threat called Turkey: Perceived religious threats and support for EU entry of Croatia, Switzerland and Turkey. *Acta Politica*, 48, 2-21.

► SSCI IMPACT FACTOR 0.361

Azrou, R., Van Spanje, J. H. P., & De Vreese, C. H. (2013). Focusing on differences? Contextual conditions and anti-immigrant attitudes' effects on support for Turkey's EU membership. *International Journal of Public Opinion Research*, 25, 480-501.

► SSCI IMPACT FACTOR 1.125

Beentjes, J. W. J., & Konig, R. P. (2013). Does exposure to music videos predict adolescents' sexual attitudes? *European Societies*, 9, 1-20.

► SSCI IMPACT FACTOR 0.548

Bleakley, A., Piotrowski, J., Hennessy, M., & Jordan, A. B. (2013). Predictors of parents' intention to limit children's television viewing. *Journal of Public Health*, 35, 525-532.

► SSCI IMPACT FACTOR 1.993

Bol, N., Smets, E. M. A., Rutgers, M. M., Burgers, J. A., De Haes, H. C. J. M., Loos, E. F., & Van Weert, J. C. M. (2013). Do videos improve website satisfaction and recall of online cancer-related information in older lung cancer patients? *Patient Education and Counseling*, 92, 404-412.

► SSCI IMPACT FACTOR 2.372

Bol, N., Van Weert, J. C. M., De Haes, H. C. J. M., Loos, E. F., & Smets, E. M. A. (2013). Het effect van personalisatie en leeftijdscongruentie in narratieve communicatie op website satisfactie en recall van online gezondheidsinformatie. *Tijdschrift voor Communicatiewetenschap*, 41, 346-363.

► SSCI IMPACT FACTOR 0.152

Boomgaarden, H. G., De Vreese, C. H., Schuck, A. R. T., Azrou, R., Elenbaas, M., Van Spanje, J. H. P., & Vliegthart, R. (2013). Across time and space: Explaining variation in news coverage of the European Union. *European Journal of Political Research*, 52, 608-629.

► SSCI IMPACT FACTOR 1.382

Bornmann, L., & Leydesdorff, L. (2013). Macro-indicators of citation impacts of six prolific countries: InCites data and the statistical significance of trends. *PLoS One*, 8, e56768.

► SCI IMPACT FACTOR 3.730

Bornmann, L., & Leydesdorff, L. (2013). The validation of (advanced) bibliometric indicators through peer assessments: A comparative study using data from InCites and F1000. *Journal of Informetrics*, 7, 286-291.

► SSCI IMPACT FACTOR 4.153

Bornmann, L., Leydesdorff, L., & Mutz, R. (2013). The use of percentiles and percentile rank classes in the analysis of bibliometric data: Opportunities and limits. *Journal of Informetrics*, 7, 158-165.

► SSCI IMPACT FACTOR 4.153

Bornmann, L., Leydesdorff, L., & Wang, J. (2013). Which percentile-based approach should be preferred for calculating normalized citation impact values? An empirical comparison of five approaches including a newly developed one (P100). *Journal of Informetrics*, 7, 933-944.

► SSCI IMPACT FACTOR 4.153

Bos, L., Van der Brug, W., & De Vreese, C. H. (2013). An experimental test of the impact of style and rhetoric on the perception of right-wing populist and mainstream party leaders. *Acta Politica*, 48, 192-208.

► SSCI IMPACT FACTOR 0.361

Boumans, J. W., Boomgaarden, H. G., & Vliegthart, R. (2013). Media personalisation in context: A cross-national comparison between the UK and the Netherlands, 1992-2007. *Political Studies*, 61, 198-216.

► SSCI IMPACT FACTOR 0.917

Burgers, C., & De Graaf, A. M. (2013). Language intensity as a sensationalistic news feature: The influence of style on sensationalism perceptions and effects. *Communications: The European Journal of Communication Research*, 38, 167-188.

► SSCI IMPACT FACTOR 0.293

De Bruijn, G. J. (2013). Who formulates self-regulatory action plans regarding fruit consumption? An application of the big five personality theory. *Health Education Journal*, 72, 24-33.

► SSCI IMPACT FACTOR 0.929

De Bruin, M., & Peters, G. J. (2013). Let's not further obscure the debate about fear appeal messages for smokers. *American Journal of Preventive Medicine, 44*, e51.

► SCI IMPACT FACTOR 3.945

De Graaf, A. M. (2013). Alcohol makes others dislike you: Reducing the positivity of teens' beliefs and attitudes toward alcohol use. *Health Communication, 28*, 435-442.

► SSCI IMPACT FACTOR 1.221

De Graaf, R. H., & Van der Vossen, R. (2013). Bits versus brains in content analysis. Comparing the advantages and disadvantages of manual and automated methods for content analysis. *Communications: The European Journal of Communication Research, 38*, 433-443.

► SSCI IMPACT FACTOR 0.293

De Nooy, W. (2013). Communication in natural resource management: Agreement between and disagreement within stakeholder groups. *Ecology and Society, 18*. Online publication. doi:10.5751/ES-05648-180244

► SCI IMPACT FACTOR 2.831

De Nooy, W., & Kleinnijenhuis, J. (2013). Polarization in the media during an election campaign: A dynamic network model predicting support and attack among political actors. *Political Communication, 30*, 117-138.

► SSCI IMPACT FACTOR 2.415

De Vries, D. A., & Peter, J. (2013). Women on display: The effect of portraying the self online on women's self-objectification. *Computers in Human Behavior, 29*, 1483-1489.

► SSCI IMPACT FACTOR 2.067

De Vries, R. E., Bakker-Pieper, A., Konings, F. E., & **Schouten, B. C.** (2013). The Communication Styles Inventory (CSI): A six-dimensional behavioral model of communication styles and its relation with personality. *Communication Research, 40*, 506-532.

► SSCI IMPACT FACTOR 2.028

Dima, A. L., Lewith, G., Little, P., Moss-Morris, R., Foster, N. E., & Bishop, F. L. (2013). Identifying patients' beliefs about treatments for chronic low back pain: A focus group study. *British Journal of General Practice, 63*, e490-e498.

► SCI IMPACT FACTOR 2.034

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De Nooy, W. (2013, November). *Communication and culture as network process*. Paper presented at the Interdisciplinary Research Seminar Network Perspectives on Communication, Knowledge & Culture: From Theory to Empirical Applications, St. Petersburg, Russia.

De Nooy, W. (2013, January). *Network analysis of election campaign coverage*. Paper presented at the Workshop Media Logic and Electoral Democracy, VU University, Amsterdam.

De Swert, K. (2013, June). *Explaining the use of vox pops in the news. An international comparison in 12 countries*. Poster presented at the meeting of the International Communication Association, London.

De Swert, K., Vliegthart, R., & De Ruyter, S. (2013, May). *Het einde van het persbericht? Een analyse van de persberichten en de mediaberichtgeving in de campagne van 2012*. Poster presented at the Politicologenetmaal, Gent, Belgium.

De Vries, D. A., & Peter, J. (2013, February). *An experimental investigation into the effect of online self-portrayal on women's self-objectification*. Paper presented at the Etmaal van de Communicatiewetenschap, Rotterdam.

De Vries, D. A., & Peter, J. (2013, June). *Women on display: The effect of portraying the self online on women's self-objectification*. Paper presented at the meeting of the International Communication Association, London.

De Vries, D. A., Peter, J., Nikken, P., & De Graaf, H. (2013, February). *A longitudinal study into the effects of adolescents' social network site use on their appearance investment and desire to undergo cosmetic surgery*. Paper presented at the Etmaal van de Communicatiewetenschap, Rotterdam.

De Vries, D. A., Peter, J., Nikken, P. & De Graaf, H. (2013, June). *The effect of social network sites on adolescents' appearance investment and desire for cosmetic surgery*. Paper presented at the meeting of the International Communication Association, London.

De Vries, D. A., Vandenbosch, L., & Eggermont, S. (2013, March). *Social networking sites and self-objectification among adolescents*. Paper presented at the international workshop "Youth 2.0", Antwerp, Belgium.

De Vries, R., Bakker, T. P., Trilling, D. C., & Bakker, P. (2013, February). *De mythe van direct marketing: Een onderzoek naar de effectiviteit van interactiviteit en personalisatie in e-mailmarketing*. Paper presented at the Etmaal van de Communicatiewetenschap, Rotterdam.

Desmet, P. B. L., Van Spanje, J. H. P., & De Vreese, C. H. (2013, June). *The content of the message: Effects of media and interpersonal communication on EU evaluations*. Paper presented at the meeting of the International Communication Association, London.

Dima, A. L., Hernandez, G., Cunillera, O., & De Bruin, M. (2013, November). *Determinants of adherence to inhaled corticosteroids in asthmatic adults: A systematic review of observational studies*. Poster presented at the meeting of the European Society for Patient Adherence, Compliance and Persistence, Budapest, Hungary.

Doicaru, M. M., & Tan, E. S. H. (2013, June). *Begin wherever you please, just as long as you keep me interested. Exposition location influence on interest in film viewing*. Paper presented at the meeting of the International Communication Association, London.

Eelen, J., & Verlegh, P. W. J. (2013, June). *Persuasive effects of the label "new" in product packaging and advertising*. Paper presented at the International Conference on Research in Advertising, Zagreb, Croatia.

Eelen, J., Friedman, M., & Franssen, M. L. (2013, February). *Butt-naked advertisements: Promoting taboo products by means of nudity*. Paper presented at the Etmaal van de Communicatiewetenschap, Rotterdam.

Fikkers, K. M., Piotrowski, J., Weeda, W. D., Vossen, H. G. M., & Valkenburg, P. M. (2013, February). *Double dose: How violent media exposure and family conflict interact to predict adolescents' aggression*. Paper presented at the Etmaal van de Communicatiewetenschap, Rotterdam.

Fikkers, K. M., Piotrowski, J., Weeda, W. D., Vossen, H. G. M., & Valkenburg, P. M. (2013, June). *How family conflict moderates the relationship between media violence and adolescents' aggression*. Paper presented at the meeting of the International Communication Association, London.

Fikkers, K. M., Piotrowski, J., Weeda, W. D., Vossen, H. G. M., & Valkenburg, P. M. (2013, June). *Double dose: The joint effect of media violence and family conflict on adolescents' aggression*. Paper presented at the George Gerbner Conference, Budapest, Hungary.

Fransen, M. L., Ter Hoeven, C. L., & Verlegh, P. W. J. (2013, July). *Measuring strategies to resist persuasive communication*. Paper presented at the European Association for Consumer Research conference, Barcelona, Spain.

Fransen, M. L., Ter Hoeven, C. L., & Verlegh, P. W. J. (2013, October). *Strategies to resist advertising*. Paper presented at the Association for Consumer Research conference, Chicago, IL.

Fransen, M. L., Verlegh, P. W. J., & Ter Hoeven, C. L. (2013, February). *Development of a scale to measure strategies to resist persuasive communication*. Paper presented at the Etmaal van de Communicatiewetenschap, Rotterdam.

Hendriks, H., De Bruijn, G. J., & Van den Putte, B. (2013, June). *Influencing health discussions: The effects of emotions on conversational valence and binge drinking*. Paper presented at the meeting of the International Communication Association, London.

Hendriks, H., Van den Putte, B., & De Bruijn, G. J. (2013, February). *Influencing the conversation: Emotions, conversational valence, and binge drinking*. Paper presented at the Etmaal van de Communicatiewetenschap, Rotterdam.

Hofhuis, J., Van der Zee, K. I., & Otten, S. (2013, February). *Diversity perceptions in selection and assessment*. Paper presented at the Etmaal van de Communicatiewetenschap, Rotterdam.

Huibers, J., & Verhoeven, J. W. M. (2013, February). *Webcare als online reputatiemanagement: Het gebruik van webcarestrategieën en conversational human voice in Nederland, en de effecten hiervan op reputatie*. Paper presented at the Etmaal van de Communicatiewetenschap, Rotterdam.

Hummel, K., Hoving, C., Nagelhout, G. E., De Vries, H., Van den Putte, B., Fong, G. T., & Willemsen, M. C. (2013, November). *Prevalence and reasons for use of electronic cigarettes among smokers: Findings from the International Tobacco Control (ITC) Netherlands Survey*. Paper presented at the meeting of the Dutch Network for Tobacco Research, Utrecht.

Johns, R., Brandenburg, H., & Van Egmond, M. H. (2013, September). *"It's nice to know that you're close at hand": Representational distances and satisfaction with democracy across Europe*. Paper presented at the meeting of the Elections, Public Opinion and Parties specialist group at the Lancaster University, Lancaster, UK.

Kartosen, R. A., & Tan, E. S. H. (2013, June). *Asian parties in the Netherlands: (Re)producing Asianness in Dutch nightlife*. Paper presented at the meeting of the International Communication Association, London.

Kerkhof, P., Krouwel, A., Van Stekelenburg, J., & Klandermans, B. (2013, February). *Gebruik van sociale media en deelname aan de Egyptische opstand: De rol van toekomstverwachtingen, democratische attitudes en vertrouwen in de overheid*. Paper presented at Etmaal van de Communicatiewetenschap, Rotterdam.

Kerkhof, P., Krouwel, A., Van Stekelenburg, J., & Klandermans, B. (2013, June). *Social media use and participation in the January 25 Egyptian uprising: Comparing participants and non-participants in street protest*. Paper presented at the meeting of the International Communication Association, London.

Koutamanis, M., Vossen, H. G. M., Peter, J., & Valkenburg, P. M. (2013, March). *Practice makes perfect: The longitudinal effect of adolescents' instant messaging on their ability to initiate offline friendships*. Paper presented at Youth 2.0: Connecting, Sharing and Empowering?, Antwerp, Belgium.

Koutamanis, M., Vossen, H. G. M., Peter, J., & Valkenburg, P. M. (2013, February). *Practice makes perfect: The longitudinal effect of adolescents' instant messaging on their ability to initiate offline friendships*. Paper presented at the Etmaal van de Communicatiewetenschap, Rotterdam.

Koutamanis, M., Vossen, H. G. M., Peter, J., & Valkenburg, P. M. (2013, June). *Practice makes perfect: The longitudinal effect of adolescents' instant messaging on their offline social competence*. Paper presented at the meeting of the International Communication Association, London.

Kruikemeier, S., Van Noort, G., & Vliegthart, R. (2013, June). *The relationship between campaigning on Twitter and electoral support: Present or absent*. Paper presented at the meeting of the International Communication Association, London.

Kruikemeier, S., Van Noort, G., Vliegthart, R., & De Vreese, C. H. (2013, May). *Burgers online: Politiek internetgebruik tijdens de verkiezingen van 2010 en 2012*. Paper presented at the Politicologenetmaal, Gent, Belgium.

Kruikemeier, S., Van Noort, G., Vliegthart, R., & De Vreese, C. H. (2013, February). *How political candidates use Twitter and the impact on votes*. Paper presented at the Etmaal van de Communicatiewetenschap, Rotterdam.

Kruikemeier, S., Van Noort, G., Vliegthart, R., & De Vreese, C. H. (2013, May). *Political candidates campaigning on Twitter and the impact on electoral support*. Paper presented at the meeting of the World Association for Public Opinion Research, Boston, MA.

Lecheler, S. K., & Schuck, A. R. T. (2013, June). *It's funny – but is it appropriate? Political humor in the media and its conditional effects on citizens' social trust and efficacy*. Paper presented at the International Conference of Europeanists, Amsterdam.

Lecheler, S. K., Schuck, A. R. T., & De Vreese, C. H. (2013). *It's funny – but is it appropriate? Political humor in the media and its conditional effects on citizens' social trust and efficacy*. Paper presented at the Etmaal van de Communicatiewetenschap, Rotterdam.

Lelkes, Y., & Malka, A. (2013, January). *The psychological origins of cultural and economic political attitudes: A cross-national analysis*. Paper presented at the meeting of the Society for Personality and Social Psychology, New Orleans, USA.

Lelkes, Y. (2013, September). *Loser's consent: Media systems approach to the legitimacy gap*. Paper presented at conference of the Elections Parties and Public Opinion at the Lancaster University, Lancaster, UK.

Lelkes, Y., Iyengar, S., & Sood, G. (2013, April). *The Hostile Audience*. Paper presented at the annual meeting of the Midwest Political Science Association, Chicago, IL.

Lelkes, Y., Malka, A., & Sheets, P. H. (2013, April). *Democratic like us? The effects of anti-semitism, political orientation, and democracy salience on attitudes toward Israel*. Paper presented at the meeting of the New York Area Political Psychology Workshop, New York, NY.

Lemmens, J. S., Baumgartner, S. E., & Sumter, S. R. (2013, June). *Exploring the relations between video games, emotional responses and eye tracking*. Paper presented at the Com Science_Evolution/Biology/Brain Pre-Conference at the meeting of the International Communication Association, London.

Lemmens, J. S., Sumter, S. R., & Baumgartner, S. E. (2013, June). *Exploring the relations between video games, emotional responses and eye tracking*. Paper presented at the Digital games pre-conference at the meeting of the International Communication Association, London.

Lewinski, P., Tan, E. S. H., & Franssen, M. L. (2013, February). *Automatic analysis of facial expressions: Predicting attitudes in video advertising research*. Paper presented at the J. F. Schouten Graduate School PhD Conference at the University of Technology, School of Innovation Sciences, Eindhoven.

Lewinski, P., Tan, E. S. H., & Franssen, M. L. (2013, August). *Facial expressions of happiness predict action readiness in amusing stimuli*. Paper presented at the meeting of International Society for Research on Emotions, Berkeley, CA.

Leydesdorff, L., & Baumgartner, S. E. (2013, September). *Group-based trajectory modeling of citations in scholarly literature: Dynamic qualities of "transient" and "sticky knowledge claims"*. Paper presented at the Global TechMining Conference, Atlanta, GA.

Leydesdorff, L., & Ivanova, I. A. (2013, July). *Mutual redundancies in interhuman communications: Steps towards a calculus of meaning processing*. Paper presented at the Conference of the American Society for Cybernetics, Bolton, UK.

Leydesdorff, L. (2013, June). *In search of a sociological theory of innovation: Trajectories, regimes, and translations among perspectives*. Paper presented at the Amsterdam Workshop on Social Networks and Organizations: Theoretical Advances in Network Research at the Free University, Amsterdam.

Leydesdorff, L. (2013, July). *Patents as an analytical lens on the triple helix of university-industry-government relations*. Paper presented at the workshop "Where is Applied Research Going?" Triple Helix International Conference, London.

Leydesdorff, L., Chen, C., Kushnir, D., & Rafols, I. (2013, September). *Patent mapping in geographic and cognitive dimensions: A lens to knowledge-based innovation policies*. Paper presented at the Atlanta Conference on Science and Innovation, Atlanta, GA.

Leydesdorff, L., Ivanova, I. A., & Strand, Ø. (2013, July). *University-industry-government relations and the triple-helix indicator*. Paper presented at the Triple Helix International Conference, London.

Leydesdorff, L., Kushnir, D., & Rafols, I. (2013, September). *Overlay maps of patents based on IPC classes*. Paper presented at the Conference on Science and Technology Indicators, Berlin.

Leydesdorff, L., Rafols, I., & Chen, C. (2013, July). *Interactive overlays of journals and the measurement of interdisciplinarity*. Paper presented at the International Society for Scientometrics and Informetrics Conference, Vienna, Austria.

Linn, A. J., & Zwikker, H. (2013, January). *The number tell the tale: Practical reflections: Questionnaires*. Paper presented at the workshop Wetenschappelijk Platform Therapietrouw Nederland, Utrecht.

Linn, A. J., Van Weert, J. C. M., Van Dijk, L., Horne, R., & Smit, E. G. (2013, November). *The value of tailored communication when discussing medicines: Exploring the relation between patient satisfaction, medication beliefs and adherence*. Poster presented at the European Society for Patient Compliance and Persistence conference, Budapest, Hungary.

Linn, A. J., Van Weert, J. C. M., Van Dijk, L., Horne, R., & Smit, E. G. (2013, July). *Understanding patient's medication beliefs: The importance of patient satisfaction*. Poster presented at the conference of the European Health Psychology Society, Bordeaux, France.

Loos, E. F. (2013, June). *Digital information search behaviour: Does age really matter?* Paper presented at the Nordic Youth Research Symposium, Tallinn, Estonia.

Lopez, M., Sicilia, M., & Verlegh, P. W. J. (2013, June). *Click LIKE if you like it: The effects of promoting eWOM on social network sites*. Paper presented at the ICORIA conference, Zagreb, Croatia.

Maslowska, E. H., Smit, E. G., & Van den Putte, B. (2013, February). *"You can make a difference!" Applying customization to fundraising messages*. Paper presented at the Etmaal van de Communicatiewetenschap, Rotterdam.

Maslowska, E. H., Smit, E. G., & Van den Putte, B. (2013, June). *Comparing the effectiveness of personalization and tailoring for charitable fundraising campaigns*. Paper presented at the meeting of the International Communication Association, London.

Meijers, M. H. C., Noordewier, M. K., Verlegh, P. W. J., & Smit, E. G. (2013, July). *Consuming green, living green. Boundary conditions of the licensing effect*. Paper presented at the EACR conference, Barcelona, Spain.

Meijers, M. H. C., Noordewier, M. K., Verlegh, P. W. J., & Smit, E. G. (2013, February). *Ik heb duurzame kleding gekocht: Mag ik nu met de auto naar de supermarkt?* Paper presented at the Etmaal van de Communicatiewetenschap, Rotterdam.

Meijers, M. H. C., Verlegh, P. W. J., Noordewier, M. K., & Smit, E. G. (2013, October). *Consuming green, living green. Boundary conditions of the licensing effect*. Poster presented at the meeting of the Association for Consumer Research, Chicago, IL.

Meppelink, C. S., Smit, E. G., Buurman, B. M., & Van Weert, J. C. M. (2013, September). *Effective communication for people with limited health literacy*. Paper presented at the International Conference on Communication in Healthcare, Montreal, Canada.

Meppelink, C. S., Smit, E. G., Buurman, B. M., & Van Weert, J. C. M. (2013, February). *Tailoring online health materials to improve message processing and comprehension: What strategy works best for people with low health literacy?* Paper presented at the Etmaal van de Communicatiewetenschap, Rotterdam.

Mollen, S., Rimal, R. N., Ruiter, R. A. C., & Kok, G. (2013, April). *Mogelijkheden in de sociale leefomgeving: Sociale aspecten van gezond gedrag*. Paper presented at the symposium 'Een positieve benadering van gezondheid: Hoe mensen uit te rusten hun gezondheid te ontwikkelen en te behouden', at the Nederlands Congres voor Volksgezondheid, Wageningen.

Mollen, S., Rimal, R. N., Ruiter, R. A. C., Jang, S. A., & Kok, G. (2013, February). *Intervening or interfering? The influence of injunctive and descriptive norms on intervention behaviours in alcohol consumption contexts*. Paper presented at the Etmaal van de Communicatiewetenschap, Rotterdam.

Mollen, S., Rimal, R. N., Ruiter, R. A. C., Jang, S. A., & Kok, G. (2013, June). *Intervening or interfering? The influence of injunctive and descriptive norms on intervention behaviours in alcohol consumption contexts*. Paper presented at the Motivation in Social Contexts: Theory and Practice conference, Kraków, Poland.

Möller, J. E., & De Vreese, C. H. (2013, June). *Spiral of political learning. The reciprocal relationship of news media use and political knowledge*. Paper presented at the meeting of the International Communication Association, London.

Möller, J. E., & De Vreese, C. H. (2013, February). *Spiral of political learning. The reciprocal relationship of news media use and political knowledge*. Paper presented at the Etmaal van de Communicatiewetenschap, Rotterdam.

Möller, J. E. (2013, March). *Mobilization through social media: Evidence from a panel study among Dutch adolescents*. Paper presented at the UCSIA international workshop YOUTH 2.0: Connecting, Sharing, Empowering, Antwerp, Belgium.

Muijres, M., & **Aarts, M. N. C.** (2013, February). *De communicatieprofessional als boundary-spanner: Een studie van de omgevingscommunicatie van het Noord/Zuidlijn Project in Amsterdam*. Paper presented at the Etmaal van de Communicatiewetenschap, Rotterdam.

Muntinga, D. G., Moorman, M., Verlegh, P. W. J., & Smit, E. G. (2013, June). *Who creates brand-related content – and why? A social influence and motivation perspective*. Paper presented at the meeting of the International Communication Association, London, UK.

Muntinga, D. G., Moorman, M., Verlegh, P. W. J., & Smit, E. G. (2013, February). *Who creates user-generated brand-related content, and why?* Paper presented at the Etmaal van de Communicatiewetenschap, Rotterdam.

Nagelhout, G. E., Crone, M. R., **Van den Putte, B.,** Willemsen, M. C., Fong, G. T., & De Vries, H. (2013, April). *Effect van tabaksbeleid in 2008 op rokers: Resultaten van het International Tobacco Control (ITC) project*. Paper presented at the Nederlands Congres Volksgezondheid 2013, Ede.

Nagelhout, G. E., **Van den Putte, B.,** Allwright, S., Mons, U., McNeill, A., Guignard, R., Siahpush, M., Joossens, L., Fong, G. T., De Vries, H., & Willemsen, M. C. (2013, March). *Socioeconomic and country variations in cross-border cigarette purchasing as tobacco taks avoidance strategy: Findings from the International Tobacco Control (ITC) Europe Surveys*. Paper presented at the meeting of the Society for Research on Nicotine and Tobacco, Boston, MA.

Nelson, T. E., **Lecheler, S. K., Schuck, A. R. T., & De Vreese, C. H.** (2013, June). *Value poaching: Issue frames that target the same value for competing political ends*. Paper presented at the meeting of the International Communication Association, London.

Nikkelen, S. W. C., Valkenburg, P. M., Huizinga, M., & Bushman, B. J. (2013, February). *Media use and ADHD-related behaviors in children and adolescents: A meta-analysis*. Paper presented at the Etmaal van de Communicatiewetenschap, Rotterdam.

Oberjé, E. J. M., De Kinderen, R. J. A., Evers, S., Van Woerkum, C., & **De Bruin, M.** (2013, February). *Cost effectiveness of medication adherence-enhancing interventions: A systematic review of trial-based economic evaluations*. Poster presented at the International Society for Pharmacoeconomics and Outcomes Research, Dublin, Ireland.

Oberjé, E. J. M., De Kinderen, R. J. A., Evers, S., Van Woerkum, C., & **De Bruin, M.** (2013, February). *Cost effectiveness of medication adherence-enhancing interventions: A systematic review of trial-based economic evaluations*. Paper presented at Etmaal van de Communicatiewetenschap, Rotterdam.

Oberjé, E. J. M., De Kinderen, R. J. A., Evers, S., Van Woerkum, C., & **De Bruin, M.** (2013, July). *Cost effectiveness of medication adherence-enhancing interventions: A systematic review of trial-based economic evaluations*. Paper presented at the European Health Psychology Conference, Bordeaux, France.

Opree, S. J., Buijzen, M. A., & **Van Reijmersdal, E. A.** (2013, June). *Measuring children's advertising exposure: A comparison of methods and measurements*. Paper presented at the International Conference on Research in Advertising, Zagreb, Croatia.

Opree, S. J., Buijzen, M. A., & **Van Reijmersdal, E. A.** (2013, June). *Measuring children's advertising exposure: A comparison of methods and measurements*. Paper presented at the meeting of the International Communication Association, London.

Opree, S. J., Buijzen, M. A., & **Van Reijmersdal, E. A.** (2013, February). *Measuring children's advertising exposure: A comparison of methods and measurements*. Paper presented at the Etmaal van de Communicatiewetenschap, Rotterdam.

Opree, S. J., Rozendaal, E., & Buijzen, M. A. (2013, June). *Development and validation of the children's advertising literacy scale*. Paper presented at the International Conference on Research in Advertising, Zagreb, Croatia.

Pennekamp, S. F., **Segijn, C. M.,** Bartholomé, A. A. J., & Timmers, M. (2013, February). *De afbeelding van statusverschillen in sekse en kleur in Nederlandse non-fictie programma's*. Paper presented at the Etmaal van de Communicatiewetenschap, Rotterdam.

Perevodchikov, E., Uvarov, A., & **Leydesdorff, L.** (2013, July). *Measuring synergy in the Russian innovation systems*. Paper presented at the Triple Helix International Conference, London.

Piotrowski, J., Jordan, A. B., Bleakley, A., & Hennessy, M. (2013, June). *Identifying household television practices to reduce children's television time*. Paper presented at the meeting of the International Communication Association, London.

Piotrowski, J., Litman, J. A., & **Valkenburg, P. M.** (2013, July). *Measuring epistemic curiosity in young children*. Paper presented at the meeting of the International Society of the Study of Individual Differences, Barcelona, Spain.

Piotrowski, J., Vossen, H. G. M., & **Valkenburg, P. M.** (2013, November). *The reciprocal relationship between media and childhood*. Paper presented at the 1st Children and Media Congress, Istanbul, Turkey.

Plewczynski, D., Rakowski, F., **Lewinski, P.,** Łukasik, M., Kurdej, K., Leonarski, F., Bielczyk, N., & R czaszek-Leonardi, J. (2013, September). *Generic framework for simulation of cognitive systems: a case study of color category boundaries*. Paper presented at the European Conference on Complex Systems, Barcelona, Spain.

Rising, C. J., **Bol, N.,** Hosseini, S., Tesfaya, S., & Kreps, G. L. (2013, November). *The effect of age on perceptions of e-health in men with prostate cancer (PCa)*. Poster presented at the 15th World Congress of Psycho-Oncology, Rotterdam.

Rotolo, D., Rafols, I., Hopkins, M., & **Leydesdorff, L.** (2013, July). *Building a multi-perspective scientometric approach on tentative governance of emerging technologies*. Paper presented at the International Society for Scientometrics and Informetrics Conference, Vienna, Austria.

Rotolo, D., Rafols, I., Hopkins, M., & **Leydesdorff, L.** (2013, September). *Mapping the de facto governance of emerging science and technologies*. Paper presented at the biennial Atlanta Conference on Science and Innovation, Atlanta, GA.

Rozendaal, E., **Van Reijmersdal, E. A.,** Slot, N., & Buijzen, M. A. (2013, June). *Children's responses to advertising in social games: Persuasion knowledge and susceptibility to peer influence*. Paper presented at the meeting of the International Communication Association, London.

Rozendaal, E., **Van Reijmersdal, E. A.,** Slot, N., & Buijzen, M. A. (2013, February). *Children's responses to advertising in social games: Persuasion knowledge and susceptibility to peer influence*. Paper presented at the Etmaal van de Communicatiewetenschap, Rotterdam.

Schinkel, S., **Van Weert, J. C. M.,** Kester, J., **Smit, E. G., & Schouten, B. C.** (2013, February). *Health information search of native-Dutch and Turkish-Dutch GP patients and its relation with patient participation*. Paper presented at the Etmaal van de Communicatiewetenschap, Rotterdam.

Schouten, B. C., Ross, J., **Zendedel, R., & Meeuwesen, L.** (2013, June). *Informal interpreting in European health care: Taking into account interpreters' socio-political and cultural contexts*. Paper presented at the meeting of the Critical Link International Conference, Toronto, Canada.

Schuck, A. R. T., & Otto, L. P. (2013, May). *Framing climate change – emotional responses as mediators for the effect of threat framing on individual risk perceptions and behavioral intentions*. Paper presented at the meeting of the World Association for Public Opinion Research, Boston, MA.

Schuck, A. R. T., & Otto, L. P. (2013, April). *Framing climate change – emotional responses as mediators for the effect of threat framing on individual risk perceptions and behavioral intentions*. Paper presented at the meeting of the Midwest Political Science Association, Chicago, IL.

Schuck, A. R. T., & Otto, L. P. (2013, February). *Framing climate change – emotional responses as mediators for the effect of threat framing on individual risk perceptions and behavioral intentions*. Paper presented at the Etmaal van de Communicatiewetenschap, Rotterdam.

Schuck, A. R. T., & De Vreese, C. H. (2013, June). *Attack or Substance? Different types of conflict in the news and their effect on citizen engagement*. Paper presented at the meeting of the Council for European Studies, Amsterdam.

Schuck, A. R. T., & De Vreese, C. H. (2013, April). *Attack or Substance? Different types of conflict in the news and their effect on citizen engagement*. Paper presented at the meeting of the Midwest Political Science Association, Chicago, IL.

Schuck, A. R. T., & De Vreese, C. H. (2013, June). *Attack or Substance? Different types of conflict in the news and their effect on citizen engagement*. Paper presented at the meeting of the International Communication Association, London.

Schuck, A. R. T., Lecheler, S. K., & De Vreese, C. H. (2013, June). *It's funny – but is it appropriate? Political humor in the media and its conditional effects on citizens' social trust and efficacy*. Paper presented at the meeting of the International Communication Association, London.

Schuck, A. R. T., Lecheler, S. K., & De Vreese, C. H. (2013, April). *It's funny – but is it appropriate? Political humor in the media and its conditional effects on citizens' social trust and efficacy*. Paper presented at the meeting of the Midwest Political Science Association, Chicago, IL.

Schulze, H., & Trilling, D. C. (2013, February). *Of binders and bayonets: Measuring the adoption of frames from the US presidential debates on Twitter*. Paper presented at the Etmaal van de Communicatiewetenschap, Rotterdam.

Sheets, P. H., Bos, L., & Boomgaarden, H. G. (2013, February). *Media cues and citizen support for right-wing populist parties*. Paper presented at the Etmaal van de Communicatiewetenschap, Rotterdam.

Sheets, P. H., Bos, L., & Boomgaarden, H. G. (2013, June). *Media cues and citizen support for right-wing populist parties*. Paper presented at the meeting of the Council for European Studies, Amsterdam.

Sheets, P. H., Bos, L., & Boomgaarden, H. G. (2013, September). *Media cues and support for right-wing populist parties*. Paper presented at the European Consortium for Political Research, Bordeaux, France.

Sheets, P. H., Rowling, C. M., & Jones, T. M. (2013, April). *American atrocity revisited: National identity, My Lai and a selectively echoing press*. Paper presented at the meeting of the Midwest Political Science Association, Chicago, IL.

Sheets, P. H., Rowling, C. M., & Jones, T. M. (2013, April). *Differential news framing of unmanned aerial drones: A cross-national comparison*. Paper presented at the Media, War & Conflict Conference, London.

Sheets, P. H., Bos, L., & Boomgaarden, H. G. (2013, June). *Media cues and citizen support for right-wing populist parties*. Paper presented at the meeting of the International Communication Association, London.

Sikkel, D. (2013, February). *Evolutionaire rollen en commerciële communicatie naar ouderen*. Paper presented at the Etmaal van de Communicatiewetenschap, Rotterdam.

Smit, E. G., Voorveld, H. A. M., & Van Noort, G. (2013, May). *Online behavioral advertising: How privacy concerned groups cope with online behavioral advertising*. Paper presented at the meeting of the American Academy of Advertising, Honolulu, HI.

Smit, E. G., Voorveld, H. A. M., & Van Noort, G. (2013, February). *Online behavioral advertising: do we know how to cope?* Paper presented at the Etmaal van de Communicatiewetenschap, Rotterdam.

Sumter, S. R., Baumgartner, S. E., Valkenburg, P. M., Peter, J., & Van der Hof, S. (2013, September). *The role of interpretation biases in online and offline peer victimization*. Paper presented at the European Conference on Developmental Psychology, Lausanne, Switzerland.

Tan, E. S. H. (2013, June). *Exploring film viewers' emotional action readiness*. Paper presented at the meeting of the International Communication Association, London.

Tan, E. S. H., Ghebreab, S., Smith, T., Kovács, A. B., Hendler, T., Raz, G., Lerner, Y., Riccardi, L., Benini, S., & Grodal, T. (2013, June). *AVATAR-How movies move us*. Paper presented at the meeting of the Society for the Cognitive Study of the Moving Image, Berlin.

Ter Halle, H., & Verhoeven, J. W. M. (2013, February). *De Kip of het ei? Facebook & merkervaring*. Paper presented at the Etmaal van de Communicatiewetenschap, Rotterdam.

Ter Hoeven, C. L., & Miller, V. (2013, July). *Shouldering the workload: Best practices in new ways of working*. Paper presented at the International Community, Work and Family Conference, Sydney, Australia.

Ter Hoeven, C. L., Peper, B., & Hofhuis, J. (2013, July). *The "always-connected" age of communication technology: The impact of new ways of working on employee well-being*. Paper presented at the International Community, Work and Family Conference, Sydney, Australia.

Ter Hoeven, C. L., Smit, F., & Fransen, M. L. (2013, February). *New ways of working, vitality, and employee performance: The role of self-determination*. Paper presented at the Etmaal van de Communicatiewetenschap, Rotterdam.

Ter Hoeven, C. L., Smit, F., & Fransen, M. L. (2013, June). *New ways of working, vitality, and employee performance: The role of self-determination*. Paper presented at the meeting of the International Communication Association, London.

Timmers, M., Tan, E. S. H., Segijn, C. M., & Bartholomé, A. A. J. (2013, February). *Biedt Dexter zijn kijkers moreel vermaak? Een geval van moral disengagement*. Paper presented at the Etmaal van de Communicatiewetenschap, Rotterdam.

Trilling, D. C., & Schoenbach, K. (2013, February). *Diversity of online journalism? Between fragmentation and more of the same*. Paper presented at the Etmaal van de Communicatiewetenschap, Rotterdam.

Trilling, M., & Trilling, D. C. (2013, June). *An unfulfilled promise. Twitter and the dictatorial past in Brazil*. Paper presented at the meeting of the International Communication Association, London.

Valkenburg, P. M., Piotrowski, J., Hermanns, J. M. A., & De Leeuw, R. (2013, June). *Developing and validating the perceived parental media mediation scale: A self-determination perspective*. Paper presented at the meeting of the International Communication Association, London.

Van de Giessen, W., Smit, E. G., & Voorveld, H. A. M. (2013, February). *"Background Noise". A study on the processing of radio advertising while media multitasking*. Paper presented at the Etmaal van de Communicatiewetenschap, Rotterdam.

Van de Pol, J., Holleman, B., Kamoen, N., Krouwel, A. P. M., & De Vreese, C. H. (2013, May). *Beyond young, higher educated males: A typology of VAA users*. Paper presented at the World Association of Public Opinion Research, Boston, MA.

Van de Pol, J., Holleman, B., Kamoen, N., Krouwel, A. P. M., & De Vreese, C. H. (2013, September). *Beyond young, higher educated males: A typology of VAA users*. Paper presented at the meeting of the European Consortium for Political Research, Bordeaux, France.

Van den Putte, B., & De Bruijn, G. J. (2013, June). *The effects of frequency, valence, partner, and topic of interpersonal communication on smoking cessation*. Paper presented at the meeting of the International Communication Association, London.

Van den Putte, B. (2013, October). *Health campaigns and the power of social influence*. Paper presented at the Fifth World Health Summit, Berlin.

Van der Goot, M. J., & Voorveld, H. A. M. (2013, June). *Age differences in media multitasking: A diary study*. Paper presented at the meeting of the International Communication Association, London.

Van der Goot, M. J., Van Reijmersdal, E. A., & Kleemans, M. (2013, February). *Differences between younger and older adults in responses to emotional television commercials*. Paper presented at the Etmaal van de Communicatiewetenschap, Rotterdam.

Van der Meer, G. L. A., & Verhoeven, J. W. M. (2013, February). *The communication of emotions by organizations in times of crisis: The effect of crisis response strategy and communicated emotions on corporate reputation*. Paper presented at the Etmaal van de Communicatiewetenschap, Rotterdam.

Van der Wurff, R. J. W., & Schonbach, K. (2013, June). *Audience expectations of media accountability: More professionalization of journalism*. Paper presented at the meeting of the International Communication Association, London.

Van Drunen, A. S. (2013, November). *News representation of Muslims in foreign news*. Paper presented at the Foreign News Symposium at the Amsterdam School of Communication Research, Amsterdam.

Van Drunen, A. S. (2013, February). *The domestic other versus the foreign threat, Muslim representation in the media*. Paper presented at the Etmaal van de Communicatiewetenschap, Rotterdam.

Van Egmond, M. H., & Brandenburg, H. (2013, March). *Chasing a fugitive impact: Analysing the role of media in electoral competition*. Paper presented at the ECPR Joint Session of Workshops, Mainz, Germany.

Van Gorp, J., **Van Selm, M., Van Leeuwen, E., & Hasselaar, J.** (2013, February). *Transmural palliative care by means of teleconsultation: A window of opportunities ... and new restrictions*. Paper presented at the Etmaal van de Communicatiewetenschap, Rotterdam.

Van Leeuwen, L., **Van den Putte, B., Renes, R. J., & Leeuwis, C.** (2013, February). *Engaging entertainment education: How engagement in entertainment-education programs relates to counterarguing and effects*. Paper presented at the Etmaal van de Communicatiewetenschap, Rotterdam.

Van Leeuwen, L., **Van den Putte, B., Renes, R. J., & Leeuwis, C.** (2013, March). *Entertainment education narratives to discourage binge drinking in youngsters: Effects, narrative engagement and cognitive responses*. Paper presented at the Lost in Story Worlds Symposium, Utrecht.

Van Leeuwen, L., **Van den Putte, B., Renes, R. J., & Leeuwis, C.** (2013, April). *Wat maakt entertainment-education programma's effectief?* Paper presented at the Nederlands Congres Volksgezondheid 2013, Ede.

Van Noort, G., Kruikemeier, S., Aparaschivei, A., Boomgaarden, H. G., & Vliegthart, R. (2013, June). *Online politics: A cross-national explanatory analysis of political websites*. Paper presented at the meeting of the International Communication Association, London.

Van Noort, G., Verlegh, P. W. J., & Antheunis, M. L. (2013, May). *Consumer self-disclosure in advertising campaigns on social network sites: Effects on brand, product, and advertising responses*. Paper presented at the meeting of the American Academy of Advertising, Honolulu, HI.

Van Noort, G., Willemsen, L. M., & Antheunis, M. L. (2013, May). *Effective webcare strategies in response to negative word of mouth on social network sites*. Paper presented at the American Academy of Advertising Global Conference, Honolulu, HI.

Van Noort, G., Smit, E. G., & Voorveld, H. A. M. (2013, February). *Disclosing online behavioral advertising: Effects of the cookie-icon*. Paper presented at the Etmaal van de Communicatiewetenschap, Rotterdam.

Van Oosten, J. M. F., Peter, J., & Boot, I. (2013, February). *Women's rejection of sexually explicit content: The role of hyperfemininity and processing style*. Paper presented at the Etmaal van de Communicatiewetenschap, Rotterdam.

Van Oosten, J., Peter, J., & Boot, I. (2013, June). *Women's rejection of sexually explicit material: the role of hyperfemininity and processing style*. Paper presented at the meeting of the International Communication Association, London.

Van Reijmersdal, E. A., Jansz, J., Peters, O., & Van Noort, G. (2013, June). *Why girls go pink*. Paper presented at the meeting of the International Communication Association, London.

Van Reijmersdal, E. A., Rozendaal, E., Smink, N., Van Noort, G., & Buijzen, M. A. (2013, February). *Effects of profile targeting on children's responses to online advertising*. Paper presented at the Etmaal van de Communicatiewetenschap, Rotterdam.

Van Reijmersdal, E. A., Rozendaal, E., Smink, N., Van Noort, G., & Buijzen, M. (2013, June). *Explaining the effects of targeted online advertising on children's cognitive, affective, and behavioral brand responses*. Paper presented at the meeting of the International Communication Association, London.

Van Selm, M., & Van der Heijden, B. I. J. M. (2013, July). *Communicating employability enhancement throughout the life-span*. Paper presented at the EGOS Colloquium, Sub-theme 04: (SWG) Diversity, Diversity Management and Identity in Organizations, Montreal, Canada.

Van Spanje, J. H. P., & De Graaf, N. D. (2013, May). *Mainstream party response to non-mainstream parties and its effects on their electoral support*. Paper presented at the Politicogenetmaal, Gent, Belgium.

Van Spanje, J. H. P., & De Graaf, N. D. (2013, June). *Mainstream party response to non-mainstream parties and its effects on their electoral support*. Paper presented at the meeting of the European Political Science Association, Barcelona, Spain.

Van Spanje, J. H. P., & De Vreese, C. H. (2013, April). *The good, the bad, and the voter. The impact of hate speech prosecution of a politician on electoral support for his party*. Paper presented at the meeting of the Midwest Political Science Association, Chicago, IL.

Van Spanje, J. H. P., & De Vreese, C. H. (2013, March). *The way democracy works: The impact of hate speech prosecution of a politician on citizens' satisfaction with democratic performance*. Paper presented at the Joint Sessions of Workshops at the meeting of the European Consortium for Political Research, Mainz, Germany.

Van Spanje, J. H. P., Azrout, R., & De Vreese, C. H. (2013, April). *Why vote? An experimental test of the effect of election context on voter turnout*. Paper presented at the Midwest Political Science Association, Chicago, IL.

Van Weert, J. C. M., & Bolle, S. (2013, February). *Kennis over chemotherapie: een explorerend onderzoek naar factoren die van invloed zijn op kennis van patiënten en niet-patiënten*. Paper presented at the Etmaal van de Communicatiewetenschap, Rotterdam.

Van Weert, J. C. M., & Bolle, S. (2013, March). *Knowledge about chemotherapy: A comparative study of chemotherapy patients and non-patients*. Poster presented at the DC Health Communication Conference, Fairfax, VA.

Van Weert, J. C. M., & Bolle, S. (2013, October). *The role of age in cancer patients' information and communication needs, information source usage and knowledge of chemotherapy*. Paper presented at the meeting of the International Conference on Communication in Healthcare, Montréal, Canada.

Van Weert, J. C. M., Jansen, J., Spreeuwenberg, P. M. M., Van Dulmen, S., & Bensing, J. M. (2013, March). *Effects of a communication intervention existing of communication skills training and a question prompt sheet to improve communication with older cancer patients*. Poster presented at the DC Health Communication Conference, Fairfax, VA.

Vandeberg, L., Murre, J. M. J., Voorveld, H. A. M., & Smit, E. G. (2013, December). *Explicit and implicit brand memory and evaluation in cross-media advertising*. Paper presented at the Winter Conference of the Nederlandse Vereniging voor Psychonomie, Egmond aan Zee.

Vandeberg, L., Murre, J. M. J., Voorveld, H. A. M., & Smit, E. G. (2013, June). *The effects of cross-media advertising on explicit and implicit memory and brand choice*. Paper presented at the International Conference on Research in Advertising, Zagreb, Croatia.

Verhoeven, J. W. M., & Verhoeven, P. (2013, February). *Medewerkers als merkambassadeurs*. Paper presented at the Etmaal van de Communicatiewetenschap, Rotterdam.

Verlegh, P. W. J., Beukeboom, C. J., & Burgers, C. (2013, October). *A negation bias in word of mouth: How negations reveal and maintain expectations about brands and products*. Paper presented at the Association for Consumer Research Conference, Chicago, IL.

Verlegh, P. W. J., Beukeboom, C. J., & Burgers, C. (2013, June). *Negation bias in word of mouth*. Paper presented at the International Conference on Research in Advertising, Zagreb, Croatia.

Verlegh, P. W. J., Beukeboom, C. J., & Burgers, C. (2013, June). *Negation bias in word of mouth: Subtle differences in language use have no small effect on inferences about brands*. Paper presented at the Advertising and Consumer Psychology Conference, San Diego, CA.

Vliegthart, R., & Mena, N. (2013, June). *Media-politics interaction in times of economic crisis: a comparative study of Spain and the Netherlands*. Paper presented at the meeting of the International Communication Association, London.

Vliegenthart, R. (2013, September). *Political agenda setting in the Netherlands: The moderating role of conflict framing*. Paper presented at the meeting of the European Consortium for Political Research, Bordeaux, France.

Vliegenthart, R., Walgrave, S., & Hutter, S. (2013, June). *The political agenda-setting effect of protest in a comparative perspective*. Paper presented at the Conference of the Comparative Agendas Project, Antwerp, Belgium.

Voorveld, H. A. M., & Viswanathan, V. (2013, June). *Observing how people multitask when watching different television genres*. Paper presented at the International Conference on Research in Advertising, Zagreb, Croatia.

Voorveld, H. A. M., Fakkert, M. S., & Van Reijmersdal, E. A. (2013, June). *How materialistic women's copy-cat behavior is influenced by watching fashion TV series*. Paper presented at the International Conference on Research in Advertising, Zagreb, Croatia.

Vossen, H. G. M., Piotrowski, J., & Valkenburg, P. M. (2013, June). *Development and validation of the adolescent measure of empathy and sympathy (AMES)*. Paper presented at the meeting of the International Communication Association, London.

Walrave, M., Poels, K., Antheunis, M. L., & **Van Noort, G.** (2013, March). *Getting too personal? Adolescents' responses to personalized social network site advertising*. Paper presented at the Youth2.0: Connecting, sharing and empowering?, Antwerp, Belgium.

Walrave, M., Poels, K., Antheunis, M. L., **Van Noort, G.,** & Van den Broeck, E. (2013, February). *Getting too personal? Adolescents' responses to personalized social network site advertising*. Paper presented at the Etmaal van de Communicatiewetenschap, Rotterdam.

Welten, S. C. M., Zeelenberg, M., & Breugelmans, S. M. (2013, May). *Being judged by others: Shame following public exposure*. Poster presented at the Amsterdam Symposium on the Social Nature of Emotions, Amsterdam.

Welten, S. C. M., Zeelenberg, M., & Breugelmans, S. M. (2013, January). *Learning from other people's mistakes*. Poster presented at the meeting of the Society for Personality and Social Psychology, New Orleans, LA.

Welten, S. C. M., Zeelenberg, M., & Breugelmans, S. M. (2013, January). *Learning from other people's mistakes*. Paper presented at the Society for Personality and Social Psychology pre-conference on Emotion, New Orleans, LA.

Wennekers, A. M. (2013, February). *Implicit persuasion: How nodding the head affects people's attitudes*. Paper presented at the Etmaal van de Communicatiewetenschap, Rotterdam.

Wennekers, A. M., Holland, R. W., Wigboldus, D. H. J., & Van Knippenberg, A. (2013, January). *How to approach avoidance: Reducing prejudiced behavior using approach training*. Paper presented at the meeting of the Society for Personality and Social Psychology, New Orleans, LA.

Zebregs, S., Van den Putte, B., & Moorman, M. (2013, February). *Sponsoring good causes: Does the level of brand/cause fit matter?* Paper presented at the Etmaal van de Communicatiewetenschap, Rotterdam.

Keynotes at academic conferences and symposia

De Bruijn, G. J. (2013, October). *The intention-physical activity discordance: Implications for theory and interventions from an action control perspective*. keynote lecture at the meeting of the Association of Researchers in Physical and Sports Activities, Grenoble, France.

De Vreese, C. H. (2013, June). *Communicating European integration in times of change*. Keynote lecture at the National Conference on Clinical Research, Grindelwald, Switzerland.

Elving, W. J. L. (2013, September). *CSR and Skepticism*. Keynote lecture at the International Corporate Social Responsibility Conference, Bournemouth, UK.

Fransen, M. L. (2013, June). *Resisting Persuasion*. Keynote lecture at University of Vienna, Vienna, Austria.

Leydesdorff, L. (2013, July). *The triple helix as an evolutionary model of (national or regional) innovation systems*. Keynote lecture at the Master Class of the International Triple Helix Association, Oxford and Cambridge Club, London.

Leydesdorff, L. (2013, March). *The triple helix of university-industry-government relations: Neo-institutional and neo-evolutionary models of knowledge based innovation systems*. Keynote lecture at the International Conference of SKIE: Knowledge, Innovation, & Education, Seoul National University, Seoul, South Korea.

Leydesdorff, L. (2013, November). *The triple-helix indicator of synergy in innovation systems*. Keynote lecture at the International Conference on Scientometrics and University Evaluation, Ningbo, China.

Loos, E. F. (2013, May 2). *Towards accessible information for older inhabitants in a multimedia landscape: Debunking myths of age related communication barriers*. Keynote presented at the International Conference on Communication, Media, Technology and Design, Famagusta, Cyprus.

Peter, J. (2013, March). *Teenagers' identity formation in the digital age: A developmental perspective*. Keynote lecture at the Youth 2.0 conference, Antwerp, Belgium.

Wennekers, A. M. (2013, December). *Embodiment of prejudice: The role of the environment and bodily states*. Keynote lecture during the meeting of the Associatie Sociaal Psychologische Onderzoekers, Maastricht University, Maastricht.

Other invited lectures

Azrout, R. (2013, November 19). *Broodje kennis met Rachid Azrout: Publieke opinie en de mogelijke toetreding van Turkije tot de Europese Unie*. Presentation at Spui25, Amsterdam.

Baumgartner, S. E. (2013, June 28). *Adolescent sexual risk behavior on the internet*. Presentation at the expert meeting on problematic sexual behavior among youth, community council, Rotterdam.

Baumgartner, S. E. (2013, March 19). *Adolescent sexual risk behavior on the internet*. Presentation at Broodje Kennis: Lunch lecture at the academic cultural centre of the University of Amsterdam, Spui 25, Amsterdam.

Boerman, S. C. (2013, September 30). *"This program contains product placement": Effects of disclosing sponsored television content*. Presentation at Colloquium, School of Communication, Ohio State University, Columbus, Ohio.

Bol, N., Van Weert, J. C. M., & Smets, E. M. A. (2013, November 28). *How to effectively tailor website information to older cancer patients' mode preferences?* Presentation at the Gastro Intestinal Oncological Center Amsterdam, Amsterdam.

Boukes, M. (2013, May 23). *News with an attitude: Automatic processes & the consequences of opinionated news*. Presentation at the Symposium: Automatic processes in mediated message processing, Amsterdam.

De Vreese, C. H. (2013, March 7). *Media, politiek en publieke opinie: Wie beïnvloedt wie?* Presentation and debat at the Amsterdamsche Academische Club, Amsterdam.

De Vreese, C. H. (2013, November 26). *Reinforcement of citizens' involvement and participation*. Presentation at the European Parliament, Brussels, Belgium.

De Vreese, C. H. (2013, October 22). *A Process Perspective on Framing*. Presentation at the Research seminar: A Process Perspective on Framing, Aarhus University, Aarhus, Denmark.

Doicaru, M. M. (2013, March 14). *Suspense and curiosity in narrative film. How does Hollywood drag us into stories?* Presentation at the Lost in Story Worlds Symposium, Utrecht.

Fransen, M. L. (2013, May 23). *The role of automaticity in resisting persuasion*. Presentation at the ASCoR/ Research Priority Area symposium at the University of Amsterdam, Amsterdam.

Kerkhof, P. (2013, April 25). *Webcare bij de Rijksoverheid*. Presentation at Kennisnetwerk Webcare Rijksoverheid.

Kerkhof, P. (2013, January 29). *Customer media en journalistiek*. Presentation at Hogeschool Utrecht, Journalistiek voor Academics, Utrecht.

Kerkhof, P. (2013, March 5). *Content marketing voor B2B*. Presentation at ABN AMRO.

Kerkhof, P. (2013, November 13). *De rol van print in de marketingmix*. Presentation at Koninklijk Verbond Grafische Ondernemingen, Bussum.

Kerkhof, P. (2013, November 21). *Communiceren zonder thuisvoordeel*. Presentation at the Customer Media Congres.

Lecheler, S. K. (2013, October 8). *Reason and emotion*. Presentation at the London School of Economics, A conversation with George Lakoff [Roundtable]. Organised by the ECREP research team, London, UK.

Lelkes, Y. (2013, September 8). *Losers' consent: A media systems approach*. Presentation at the Comparative Cross National Electoral Research Symposium, Lancaster, UK.

Lewinski, P. (2013, April 27). *Automatic analysis of facial expressions: Predicting attitudes*. Presentation at the European Federation of Psychology Students' Associations Congress, Izmir, Turkey.

Leydesdorff, L. (2013, April 19). *Patents as an analytical lens on the triple helix of university-industry-government relations*. Presentation at the workshop on Intellectual property and university entrepreneurship, Birkbeck University, London.

Leydesdorff, L. (2013, August 27). *The triple helix of university-industry-government relations as an evolutionary model of (e.g., regional) innovation systems*. Presentation at the Master Class Measuring & Modelling Dynamics in Innovation Systems, Universiteit Utrecht, Utrecht.

Leydesdorff, L. (2013, February 21). *The triple helix as an evolutionary model of national and regional innovation systems*. Presentation at the Università degli Studi di Napoli, Federico II, Naples, Italy.

Leydesdorff, L. (2013, January 17). *The triple helix as an evolutionary model of national and regional innovation systems*. Presentation at the Instituto the Gestión de la Innovación y del Conocimiento, Ingenio, Valencia, Spain.

Leydesdorff, L. (2013, July 8). *The triple helix indicator*. Presentation at the Triple Helix International Conference, London.

Leydesdorff, L. (2013, June 4). *Scientometric instruments for analyzing the knowledge-based economy*. Presentation at the European University, St. Petersburg, Russia.

Leydesdorff, L. (2013, June 5). *International co-authorship relations in the (social) science citation index: Is internationalization leading the network?* Presentation at the European University, St. Petersburg, Russia.

Leydesdorff, L. (2013, March 27). *The past, Present, and future of the triple helix model*. Presentation at the YeungNam University, Department of Media & Communication, Daegu, Korea.

Leydesdorff, L. (2013, November 11). *The triple helix of university-industry-government relations*. Presentation at the Institute for Scientific and Technical Information of China, Beijing, China.

Leydesdorff, L. (2013, November 4). *The triple helix of university-industry-government relations*. Presentation at Nanjing University, Nanjing, China.

Leydesdorff, L. (2013, November 5). *The triple helix of university-industry-government relations*. Presentation at Zhejiang University, Hangzhou, China.

Leydesdorff, L., Alkemade, F., Heimeriks, G., & Hoekstra, R. (2013, October 17). *Patent mapping in geographic and cognitive dimensions: A lens to knowledge-based innovation policies*. Presentation at Colloquium e-Humanities, Royal Academy of Arts and Sciences, Amsterdam.

Leydesdorff, L., Rafols, I., & Chen, C. (2013, November 11). *Interactive overlays of journals and the measurement of interdisciplinarity*. Presentation at the National Library of the Chinese Academy of Science, Beijing, China.

Leydesdorff, L., Rafols, I., & Chen, C. (2013, November 6). *Interactive overlays of journals and the measurement of interdisciplinarity*. Presentation at the Zhejiang University, Hangzhou, China.

Linn, A. J. (2013). *The value of tailored communication in promoting medication intake behavior*. Invited lecture at NeFCA symposium One size fits all? Tailored and online intervention in Health Communication Symposium, 2013, June 12). Amsterdam.

Linn, A. J. (2013, December). *Voorlichting op maat in therapietrouw*. Invited lecture for the Nederlandse Behavioral Medicine Federatie, Utrecht.

Loos, E. F. (2013, April 11). *Senior citizens: Digital immigrants in their own country? Debunking myths of age related information accessibility*. Presentation at the Mobile Communication, Economy & Society Research Program of the IN3-UOC, Barcelona, Spain.

Muntinga, D. G., & Verlegh, P. W. J. (2013, January 24). *Van "vind ik leuk" naar "ik doe mee"*. Presentation at the DMP Event 2013.

Muntinga, D. G., & Verlegh, P. W. J. (2013, September 18). *Consumenten op sociale media: Is meedoen belangrijker dan winnen?* Presentation at the Social Media Congres 2013, Amsterdam.

Muntinga, D. G. (2013, April 18). *Catching COBRAs*. Presentation at SWOCC Social Media Day, Amsterdam.

Muntinga, D. G. (2013, October 10). *Catching COBRAs*. Presentation at the Iustrum of Mercurius, Amsterdam.

Opre, S. J. (2013, June 4). *Capturing children's advertising exposure: A comparison of methods and measurements*. Presentation at the colloquium "Entertainment media exposure and its relation with adolescent risk behaviours" organized by the Communication Sciences dep. at the Radboud University, Nijmegen.

Opre, S. J. (2013, May 28). *Onderzoek naar mediagebruik van kinderen: Experience sampling en dagboekstudies*. Presentation at a symposium about survey research among children and youth organized by the Dutch Platform for Survey Research NPSO, Amsterdam.

Peter, J. (2013, January 2). *What do we know about adolescents and internet pornography 3.0?* Presentation at the Erasmus University, Rotterdam.

Peter, J. (2013, May 1). *Youth and internet pornography: What we know and what we are still struggling with*. Presentation at the Rijksuniversiteit Groningen, Groningen.

Peter, J. (2013, May 19). *Managing yourself – fighting procrastination*. Presentation at the University of Helsinki, Department of Media Studies, Helsinki, Finland.

Piotrowski, J. (2013, May 6). *Growing up digital*. Evanston, IL, Presentation at the Northwestern University, Evanston, IL.

Piotrowski, J. (2013, May 8). *Children and media: An international perspective*. Presentation at the Northwestern University, Evanston, IL.

Piotrowski, J. (2013, October 25). *Cinekid Expert Meeting: Designing Apps for children*. Presentation at the Cinekid for Professionals Conference, Amsterdam.

Schouten, B. C. (2013, February 13). *'Een Marokkaan in Noord'*. Presentation at the meeting of the Unie van de Soroptimistclubs, Amsterdam.

Schuck, A. R. T. (2013, March 21). *Emotional news – emotional public? The affective impact of news media on citizens' political involvement*. Presentation at the Australian Centre for Independent Journalism at the University of Technology, Sydney, Australia.

Schuck, A. R. T. (2013, May 9). *New explanations for public support for direct democracy across Europe: A 21-country comparison*. Presentation at the Irish Research Council, National University of Ireland, Dublin, Ireland.

Schuck, A. R. T. (2013, September 16). *Politikvermittlung durch Infotainment? Neue Formen politischer Unterhaltung und deren Einfluss auf die öffentliche Meinungsbildung*. Presentation at the University of Bern at the Seminar "Politikvermittlung durch Infotainment? Neue Formen politischer Unterhaltung und deren Einfluss auf die öffentliche Meinungsbildung", Bern, Switzerland.

Smit, E. G. (2013, September 30). *How personal can it get; The effectiveness of customized communication and coping with online behavioral advertising*. Presentation at Northwestern University, Evanston, IL.

Sumter, S. R. (2013, June 1). *Debat: Pesten en gepest worden: wat doe je eraan?* Presentation at the Universiteitsdag University of Amsterdam, Amsterdam.

Sumter, S. R. (2013, June 4). *Offline and online peer victimization: Development, causes, consequences, and future questions*. Presentation at the Research Rounds Developmental Psychology, Leiden University, Leiden.

Sumter, S. R. (2013, March 6). *Sociale gevolgen van internet: Van online plezier maken tot online pesten*. Presentation at the Symposium Pesten – Studievereniging Comenius, Pedagogiek, University of Amsterdam, Amsterdam.

Sumter, S. R. (2013, May 21). *Cyberbullying: Wat we wisten, weten en moeten weten over offline en online pesten*. Presentation at Spinoza te Paard: Kinderen en de magie van de media, The Hague.

Tan, E. S. H. (2013, January 23). *Into film*. Presentation at the Conference on Metaphor in Film, University of Copenhagen, Copenhagen, Denmark.

Tan, E. S. H. (2013, November 22). *Attention as the basis of aesthetic experience: A cross-media perspective*. Mainz, Presentation at the Conference on Aesthetic Attention, Gutenberg University, Mainz, Germany.

Valkenburg, P. M. (2013, April 11). *The magic of media effects: Five challenges for future media effects research*. Presentation at the Van Zelst lecture the School of Communication, Northwestern University, Evanston, IL.

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